

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          |                                         |                                     |         |                                                                                                             |     |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|---------|-------------------------------------------------------------------------------------------------------------|-----|
| Subject name and code                       | Preparation of Public Speaking, PG_00150663                                                                                                                                                                                                                                                                                                                                                                   |                                                          |                                         |                                     |         |                                                                                                             |     |
| Field of study                              | Logopedics                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          |                                         |                                     |         |                                                                                                             |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                                                  |                                                          | Academic year of realisation of subject |                                     |         | 2027/2028                                                                                                   |     |
| Education level                             | uniform Master's studies                                                                                                                                                                                                                                                                                                                                                                                      |                                                          | Subject group                           |                                     |         | Obligatory subject group in the field of study<br>Subject group related to practical vocational preparation |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | Mode of delivery                        |                                     |         | at the university                                                                                           |     |
| Year of study                               | 2                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | Language of instruction                 |                                     |         | Polish                                                                                                      |     |
| Semester of study                           | 4                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | ECTS credits                            |                                     |         | 2.0                                                                                                         |     |
| Learning profile                            | practical                                                                                                                                                                                                                                                                                                                                                                                                     |                                                          | Assessment form                         |                                     |         | credit                                                                                                      |     |
| Conducting unit                             | Institute of Logopaedics -> Faculty of Languages -> Rector                                                                                                                                                                                                                                                                                                                                                    |                                                          |                                         |                                     |         |                                                                                                             |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                            |                                                          | dr Barbara Kamińska                     |                                     |         |                                                                                                             |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |         |                                                                                                             |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                   | Lecture                                                  | Tutorial                                | Laboratory                          | Project | Seminar                                                                                                     | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                         | 0.0                                                      | 30.0                                    | 0.0                                 | 0.0     | 0.0                                                                                                         | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                |                                                          |                                         |                                     |         |                                                                                                             |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                             | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |         | Self-study                                                                                                  | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                         | 30                                                       |                                         | 2.0                                 |         | 18.0                                                                                                        | 50  |
| Subject objectives                          | The aim of the classes is to indicate the basic principles and skills necessary when preparing for public speaking and to prepare your own speech. Features of public speaking of various types (journalists, public figures, teachers, etc.) and in various situations will be discussed. The expectations of people speaking in public towards speech therapists working with them will also be determined. |                                                          |                                         |                                     |         |                                                                                                             |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Subject outcome                                                                                                                                                                                                                                                            | Method of verification                                                                  |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
|                                 | [LOGJ5_W09] He knows and understands the principles of linguistic communication of adults using voice in professional work, has in-depth knowledge of the disorders noted in this group, their diagnosis and therapy.                                                                                                                                                                                                                                                                                                            | Knows and understands the principles and features of linguistic communication (including the principles of using voice) in various communication situations, is able to assess other people's speech and his own speech in terms of the use of linguistic and vocal means. | [SW1] oral statement/conversation/discussion<br>[SW5] implementation of a problem task  |
|                                 | [LOGJ5_U07] He/she has an in-depth ability to prepare oral speeches and a variety of written works in Polish and in a foreign language considered basic for the fields of science and scientific disciplines relevant to the field of study of speech therapy. He/she is able to critically evaluate the composition and linguistic correctness and correct errors in his/her own and others' written and oral statements, using the acquired linguistic knowledge.                                                              | He has the skills to prepare his own public speaking and to prepare others for it, and is able to critically evaluate his own and others' skills in this regard.                                                                                                           | [SU1] oral statement/conversation/discussion<br>[SU6] demonstration of practical skills |
|                                 | [LOGJ5_U09] He is able to communicate, applying the principles of language culture and using linguistic, speech therapy and medical terminology with the use of various communication channels and techniques, with specialists of other scientific disciplines and non-specialists in Polish and a foreign language, to the extent necessary in teaching and speech therapy activities.                                                                                                                                         | Is able to cooperate with other public speaking specialists using terminology in the field of language culture, elements of rhetoric and speech therapy.                                                                                                                   | [SU1] oral statement/conversation/discussion<br>[SU5] implementation of a problem task  |
|                                 | [LOGJ5_W18] He knows and understands to a deeper degree the rules of linguistic communication and the principles of language culture both in speech and writing.                                                                                                                                                                                                                                                                                                                                                                 | Knows and understands the principles and features of linguistic communication in official speaking situations, based on knowledge of the language culture.                                                                                                                 | [SW1] oral statement/conversation/discussion                                            |
|                                 | [LOGJ5_K07] He is aware of the responsibility for preserving the heritage of the Polish language and taking care of its correctness. Actively participates in activities to preserve the cultural heritage (especially linguistic) of the region, country, Europe.                                                                                                                                                                                                                                                               | Is aware of the importance of appropriate preparation for public speaking of oneself and other people as an element of language culture and personal culture.                                                                                                              | [SK1] oral statement/conversation/discussion<br>[SK5] implementation of a problem task  |
| Subject contents                | Public speaking - types, rules and features. Types of presentation. Principles of preparing speeches - selecting, writing and presenting materials, linguistic, pronunciation and vocal aspects of speeches. Proxemics - essence, component features and meaning. Preparing your own speech on a topic agreed with the lecturer. Assessment of your own and other people's speech. The specificity of the work of professional public speakers. journalists. Speech therapist's tasks in working with people speaking in public. |                                                                                                                                                                                                                                                                            |                                                                                         |
| Prerequisites and co-requisites | no entry requirements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                            |                                                                                         |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Passing threshold                                                                                                                                                                                                                                                          | Percentage of the final grade                                                           |
|                                 | written and/or oral examination in the scope of applicable content                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 51.0%                                                                                                                                                                                                                                                                      | 50.0%                                                                                   |
|                                 | presence, active participation in exercises, systematic preparation in oral and/or written form of issues indicated by the instructor                                                                                                                                                                                                                                                                                                                                                                                            | 80.0%                                                                                                                                                                                                                                                                      | 50.0%                                                                                   |

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| Recommended reading                                            | Basic literature         | <p>Kamińska B., Milewski S. (red.).(2016). Logopedia artystyczna. Gdańsk: Wydawnictwo Harmonia Universalis.</p> <p>Kwintilian M. F. (2012) Kształcenie mówcy. Kraków: Księgarnia Akademicka.</p> <p>Leary M. R. (2003). Wywieranie wrażenia na innych. O sztuce autoprezentacji. Gdańsk: GWP.</p> <p>Morreale S.P., Spitzberg B.H., Barge J.K. (2007). Komunikacja między ludźmi (2007). Warszawa: Wydawnictwo Naukowe PWN.</p> <p>Wysocka M., Kamińska B., Milewski S. (red.).(2020). Prozodia. Przyswajanie, badanie, zaburzenia, terapia. Gdańsk: Wydawnictwo Harmonia Universalis.</p> <p>Załązińska A. (2016). Podstawy autoprezentacji. W: B. Kamińska, S. Milewski (red.). Logopedia artystyczna. Gdańsk: Wydawnictwo Harmonia Universalis. S. 364-387.</p> |
|                                                                | Supplementary literature | <p>Binkuńska E. (2016). Głos w kształtowaniu wizerunku osób posługujących się nim zawodowo. W: B. Kamińska, S. Milewski (red.). Logopedia artystyczna. Gdańsk: Wydawnictwo Harmonia Universalis. S. 347-363.</p> <p>Rusinek M., Załązińska A. (2005). Retoryka podręczna, czyli jak wnikliwie słuchać i przekonująco mówić. Kraków: Znak.</p>                                                                                                                                                                                                                                                                                                                                                                                                                      |
|                                                                | eResources addresses     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Example issues/<br>example questions/<br>tasks being completed |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Work placement                                                 | Not applicable           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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