

Subject card

Subject name and code	Organization of events, PG_00166935						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2028/2029	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	5		ECTS credits			3.0	
Learning profile	practical		Assessment form			credit	
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		53.0	75
Subject objectives	The student acquires practical knowledge of the organization of shows and mass events. He knows the legal basis and safety requirements. He is able to cost estimate the event and knows its constitutive components.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[PFAL3_U01] He/she has the ability to recognize the specificity of an audiovisual project.		Has the ability to recognize the specifics of an audiovisual project (primarily an event).			[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report	
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		Is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production (including event production).			[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report	
	[PFAL3_U08] Can prepare the initial stage of audiovisual production.		Able to prepare the initial stage of audiovisual production, as well as the production of the event.			[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report	
	[PFAL3_W05] He/she understands the specifics of audiovisual production.		Understands the peculiarities of audiovisual production in the organization of events and activities.			[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report	
Subject contents	Compositional elements of the show: idea, assumptions, artistic plan, financing of the show, artistic concept, technology, structure of the realization team, costing of the show, work schedule, legal and technical documentation, security plan for the show, organizational and technical analysis, positioning and marketing of the show; creation of regulations for the mass event.						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance and active participation in classes	80.0%	30.0%
	credit work	51.0%	70.0%
Recommended reading	Basic literature	J. Allen, Organizacja imprez. Najlepszy poradnik dla organizatorów, IPS 2006.	
	Supplementary literature	Ustawa z dnia 20 marca 2009 r. o bezpieczeństwie imprez masowych (Dz.U. 2009 nr 62 poz. 504).	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Legal aspects of organizing an event		
	Working on the concept of the event		
	Marketing and promotion of events		
Work placement	Not applicable		

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