

Subject card

Subject name and code	Starter Student HUB, PG_00181356						
Field of study	Finance and Accounting, Informatics and Econometrics, Management, Management of Healthcare Institutions, Sport Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Sabina Nowak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	The course is designed to help students understand key aspects of managing their own businesses. Classes are conducted as lectures and workshops led by business experts and practitioners from the TriCity. A detailed schedule for the 2025/2026 summer semester will be announced before the start of the semester, in February 2026. The project is financed by the City of Gdansk. Place of conducting the classes: Starter Incubator, 3b Lęborska St., 80-386 Gdansk.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_W01] Has advanced knowledge and understanding of the nature and evolution of management, quality sciences, economics, and finance theories, along with their place in the social sciences system —particularly their relevance to business decision-making	The student understands how to start a business and its financial implications.	[SW5] implementation of a problem task
	[IiEL3_W01] Knows and understands to an advanced degree the nature and evolution of theories in management, quality sciences, economics, and finance, along with their place in the social sciences system —especially in applying informatics or statistics tools	The student has advanced knowledge and understanding of the management and finance concepts used in business planning and of the IT and statistical tools used to analyse market data and prepare financial forecasts for a new venture.	[SW5] implementation of a problem task
	[ZSSML3_W01] The student as advanced knowledge in the discipline of management and quality sciences and understands its interrelationship with other social sciences.	The student knows and understands the stages of developing a business plan, as well as how psychological factors and legal conditions influence management decisions in a newly established enterprise.	[SW5] implementation of a problem task
	[ZISZL3_W01] The student has advanced knowledge of the discipline of management and quality sciences and understands its interrelationships with other social sciences.	The student knows and understands the stages of developing a business plan, as well as how psychological factors and legal conditions influence management decisions in a newly established enterprise.	[SW5] implementation of a problem task
	[FiRL3_W01] Has advanced knowledge and understanding of the nature and evolution of management, quality, economics, and finance theories and their place in the social sciences system, particularly from the perspectives of finance and accounting	The student understands how to start a business and its financial implications.	[SW5] implementation of a problem task
Subject contents	1. Business plan creation: lecture and workshop sessions. 2. Psychology's elements in business: lecture and workshop sessions. 3. Selected aspects of the legal framework in business: lecture and workshop sessions. The workshop aims to help participants develop or refine their business ideas with expert support.		
Prerequisites and co-requisites	N/A		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Active participation in workshops.	51.0%	50.0%
	Class attendance	51.0%	50.0%
Recommended reading	Basic literature	The classes are taught by experts and practitioners. No literature is provided for study	
	Supplementary literature	The classes are taught by experts and practitioners. No literature is provided for study	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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