

**Subject card**

<b>Subject name and code</b>	Master Seminar 3, PG_00178844						
<b>Field of study</b>	Finance and Accounting						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			5.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Corporate Finance -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Ewa Majerowska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	16		3.0		106.0	125
<b>Subject objectives</b>	Deepening knowledge and skills in identifying an advanced research problem, formulating research hypotheses, collecting literature and writing a valuable master's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_U04] From a finance and accounting perspective, students are able to select and effectively use, adapt, or develop new methods and tools from the fields of management, quality sciences, and economics. They can analyze and forecast economic processes as well as evaluate economic phenomena.	The student is able to select appropriate, advanced research methods to achieve the goal of the master's thesis and verify the research hypotheses.	[SU3] text preparation/written work
	[FiRMU2_U13] The student can formulate and verify hypotheses related to simple research problems, utilizing structured knowledge in management, quality sciences, economics, and finance, along with appropriately selected research methods.	The student is able to formulate and verify a research hypothesis representing the aim of the prepared master's thesis.	[SU3] text preparation/written work
	[FiRMU2_W05] The student possesses a comprehensive understanding of advanced and innovative methods, tools, and techniques for obtaining, utilizing, and analyzing data needed to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student knows the applications, advantages and disadvantages of advanced economic analysis methods used to assess the financial situation, development opportunities and relationships with other entities of various enterprises.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[FiRMU2_K01] The student is prepared to acquire and enhance their knowledge necessary to address both cognitive and practical problems, particularly in the fields of management, quality sciences, economics, and finance. They are also equipped to critically evaluate the information received and seek guidance from experts in finance and accounting when facing challenges in problem-solving independently.	The student has an open attitude towards deepening knowledge in the field of corporate finance and controlling. He/she has a critical attitude towards the content he/she receives.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
	[FiRMU2_U07] Students can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics.	The student has the ability to prepare the theoretical part of an in-depth master's thesis, including a research review and critical analysis of the literature based on available sources.	[SU3] text preparation/written work
	[FiRMU2_U10] The student can communicate information, present their opinions and debate with diverse audiences, using terminology from finance and accounting through various media.	The student is able to define in an understandable way, make a synthetic review of definitions and interpret advanced concepts in the field of finance and accounting related to the selected topic of the master's thesis.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work

<p>Subject contents</p>	<p>The seminar topics are related to broadly understood corporate finance and controlling and depend on the choice of the seminar group.</p> <p>Magdalena Gostkowska-Drzewicka</p> <p>The topics of the master's seminar are aimed at deepening students' knowledge of various issues related to financial management in enterprises, especially such as the analysis of internal and external factors that shape the financial condition of the company, and especially profitability and financing structure. Students use various tools such as: financial condition ratio analysis, survey research, methods of company valuation based on cash flows, and also create financial forecasts supporting investment decision-making. Students conduct analyses at the sectoral level, both nationally and internationally. In addition, the seminar topics include an analysis of the company's standing in the context of real economic events, sectoral and macroeconomic conditions. Master's theses are aimed at understanding the connections between the company's situation and decisions made in the area of corporate finance, the specificity of the sector in which the company operates and its macro-environment. This is aimed at deepening knowledge about the company's relationships with its environment and understanding complex phenomena in the area of finance.</p> <p>Julia Koralun-Bereźnicka</p> <p>The topics of the master's seminar include diverse, including advanced issues of broadly understood corporate finance, such as risk management, capital structure optimization or methods of assessing the financial condition of enterprises. Students use advanced analysis tools, including econometric methods, such as regression analysis and panel models, which enable the assessment of the impact of selected micro or macroeconomic variables on the effects of enterprise operations. The topics covered in the seminar also include the use of enterprise valuation methods, such as DCF or the comparative method. Students analyze phenomena at both the national and international level, examining the impact of factors such as global crises, political changes or other market events on the condition of enterprises or its selected areas. An important research area is also the subject of mergers and acquisitions, especially in the context of assessing its effects on the financial condition of merged entities. In addition, the seminar covers issues related to the development of the capital market and its impact on enterprises, which allows for a deeper understanding of the complexity of financial phenomena.</p> <p>Ewa Majerowska</p> <p>The seminar will cover a broad analysis of financial markets currently operating, in particular the capital market. The issues discussed include the characteristics of basic institutions operating on the capital market, their functions and tasks, as well as the characteristics of financial instruments used on this market. Methods of empirical analysis of rates of return on securities listed on the stock exchange, analysis of bonds operating on the market and the idea of capital valuation and arbitrage in the conditions of stock exchange operation will be presented.</p> <p>The second group of issues is related to the company's operations, including the capital structure of the company, assessment of its operations and forecasting of future results. The assessment will be based on the company's results and appropriately conducted statistical and econometric studies.</p> <p>The next group of issues includes the analysis of selected macroeconomic processes and elements, such as oil prices, gold prices or crime problems and risks associated with it.</p> <p>Olga Martyniuk</p> <p>The seminar covers a wide range of topics related to financial management, reporting, auditing and entrepreneurship in various contexts. Students participating in the seminar will be able to write master's theses on theoretical and practical issues related to finance in small and medium-sized enterprises (SMEs), internal audit, family entrepreneurship and ESG reporting. Particular attention was also paid to the issues of financial fraud and cultural finance, which play an increasingly important role in the management and assessment of economic activity. In addition to classic financial issues, topics related to financial ethics, the</p>
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	<p>impact of culture on economic decision-making and mechanisms for preventing financial fraud are also discussed. The seminar gives students the opportunity to choose various topics for their master's theses, both analytical and research in nature. The thesis can focus on the analysis of financial data, comparative research or the assessment of the effectiveness of various management tools and strategies in the SME sector and in public sector entities.</p> <p>Anna Siemionek-Lepczyńska</p> <p>The Master's seminar focuses on advanced analysis of the challenges posed to contemporary finance by globalization, technological development, energy transformation and regulatory changes. The aim of the seminar is to prepare students to independently conduct scientific research and develop a Master's thesis based on empirical analysis or case study.</p> <p>Students will develop skills in critical evaluation of sources, working with financial data, modeling and risk assessment. Particular emphasis will be placed on topics such as: controlling, corporate financial management, artificial intelligence in finance, sustainable finance, financial risk management, central bank digital currencies (CBDC), as well as the impact of monetary and fiscal policy on financial stability.</p>		
Prerequisites and co-requisites	none		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Submission of a master's thesis	51.0%	100.0%
Recommended reading	Basic literature	<p>1. Węglińska, Maria. <i>Jak pisać pracę magisterską</i>, Oficyna Wydawnicza IMPULS, Kraków 2013</p> <p>2. Zenderowski R., <i>Praca magisterska. Licencjat. Przewodnik po metodologii pisania i obrony pracy dyplomowej</i>, CeDeWu, Warszawa 2022</p>	
	Supplementary literature	1. Siuda P., Wasylczyk P., <i>Publikacje naukowe. Praktyczny poradnik dla studentów, doktorantów i nie tylko</i> , PWN, Warszawa 2018	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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