

**Subject card**

<b>Subject name and code</b>	Theatre Management - Strategic Decision Game, PG_00179757						
<b>Field of study</b>	Finance and Accounting, Informatics and Econometrics, Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Optional subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	1	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Organisational Behaviour -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Marek Kalinowski				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		1.0		34.0	50
<b>Subject objectives</b>	Experience in decision-making processes related to managing theatre operations						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_W02] The student possesses a comprehensive understanding of the complexities and functions of both domestic and international financial markets, as well as financial instruments and institutions.	The student understands the specific nature of financial flows related to the theatre's activities.	[SW3] text preparation/written work
	[IiEMU2_W02] The student comprehends advanced theoretical and practical concepts in econometrics, informatics, or statistics, which are essential for a deeper understanding of economic and social phenomena.	Student understands the practical issues related to generating added value in the theatre by providing the resources necessary to make a cultural product available with parameters expected by the recipients.	[SW3] text preparation/written work
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	Student is able to prepare written studies characterizing the vision and course of decision-making processes related to the conducted business activity.	[SU3] text preparation/written work
	[IiEMU2_U07] Students can prepare detailed written papers, presentations, and oral speeches on econometrics, informatics, or statistics issues.	Student is able to prepare written studies characterizing the vision and course of decision-making processes related to the conducted business activity.	[SU3] text preparation/written work
	[ZARZMU2_W02] The student has an in-depth knowledge and understanding of various organizations, including their complexities, functional areas, internal processes, and their interactions with the environment.	Student understands the specific nature of decisions made in connection with the functioning of the theatre, especially in the context of interactions between the main stakeholders of the theatre's artistic activity.	[SW3] text preparation/written work
[FiRMU2_U07] Students can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics.	Student is able to prepare written studies characterizing the vision and course of decision-making processes related to the conducted business activity.	[SU3] text preparation/written work	
Subject contents	A simulation in the form of a round-based educational decision-making game addressing the following aspects: 1. Identifying customer (audience) needs 2. Selecting a performance and undertaking marketing activities 3. Recruiting employees (actors) 4. Developing employee (actors) competencies while taking into account labor market expectations 5. Estimating revenues and operating costs 6. Ensuring the well-being of actors		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Report	51.0%	100.0%
Recommended reading	Basic literature	M. Jabłoński, J. Karcz-Ryndak, Key Aspects Of Theatre Management: Literature Review, (2024), <i>Key aspects of theatre management: literature review. Organizacja I Kierowanie</i> , 195(1), 6999.	
	Supplementary literature	M. Kalinowski, <i>Dydaktyczna gra decyzyjna Teatr</i> , w: <i>Teatr, Literatura, Zarządzanie</i> (2025) Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk ss. 261-270.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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