

**Subject card**

<b>Subject name and code</b>	Master Seminar 3, PG_00178909						
<b>Field of study</b>	Finance and Accounting						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			5.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Banking and Finance -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Marta Penczar				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	35.0	35
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	35		4.0		86.0	125
<b>Subject objectives</b>	Preparation of the master's thesis in accordance with ethical requirements and the principles of writing academic theses according to specified guidelines and regulations.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_U04] From a finance and accounting perspective, students are able to select and effectively use, adapt, or develop new methods and tools from the fields of management, quality sciences, and economics. They can analyze and forecast economic processes as well as evaluate economic phenomena.	The student, at an advanced level, recognizes, demonstrates, and evaluates the complex nature of the human role within financial structures and presents and assesses human behavior in organizations from individual, group, and institutional perspectives.	[SU3] text preparation/written work
	[FiRMU2_U10] The student can communicate information, present their opinions and debate with diverse audiences, using terminology from finance and accounting through various media.	The student, at an advanced level, analyzes, evaluates, and critiques the fundamental dilemmas of contemporary civilization in the context of the impact of socio-economic and financial phenomena and processes.	[SU3] text preparation/written work
	[FiRMU2_U13] The student can formulate and verify hypotheses related to simple research problems, utilizing structured knowledge in management, quality sciences, economics, and finance, along with appropriately selected research methods.	The student demonstrates and tests hypotheses related to research problems and draws conclusions using knowledge and research methods applied in economics and finance.	[SU3] text preparation/written work
	[FiRMU2_U07] Students can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics.	The student, at an advanced level, discovers, applies, and compares legal, organizational, and ethical norms, understanding their interconnections in the context of intellectual property protection, which are significant from the perspective of finance and accounting.	[SU3] text preparation/written work
	[FiRMU2_K01] The student is prepared to acquire and enhance their knowledge necessary to address both cognitive and practical problems, particularly in the fields of management, quality sciences, economics, and finance. They are also equipped to critically evaluate the information received and seek guidance from experts in finance and accounting when facing challenges in problem-solving independently.	The student discovers, verifies, and applies knowledge, information, and data in practice to solve cognitive and practical problems in the fields of finance and economics.	[SK3] text preparation/written work
	[FiRMU2_W05] The student possesses a comprehensive understanding of advanced and innovative methods, tools, and techniques for obtaining, utilizing, and analyzing data needed to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student, at an advanced level, discovers and selects advanced methods, tools, and techniques for acquiring and analyzing data to assess situations in the fields of economics and finance, including market participants and the financial instruments they manage.	[SW3] text preparation/written work
Subject contents	<p>Discussing progress in writing the masters thesis and challenges in its preparation</p> <p>Discussion of issues related to the balance and substantive aspects of the theoretical and empirical parts of the thesis</p> <p>Discussing major errors found in the academic writing style based on submitted chapters and inconsistencies in the thesis structure</p> <p>Individual work with students according to their needs and progress in theoretical and empirical research</p> <p>Principles of formulating conclusions and synthesizing conducted theoretical and empirical research</p> <p>Final editing of the masters thesis</p> <p>Presentation of formal requirements for submitting the masters thesis and preparation for the defense</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written work which consists of: submission of the complete master's thesis.	51.0%	100.0%

Recommended reading	Basic literature	<p>Zenderowski, R. (2023). <b>Masters Thesis. Bachelors Degree. A Guide to the Methodology of Writing and Defending a Thesis</b>, CeDeWu, Warsaw.</p> <p>Czakon, W. (Ed.). (2016). <b>Fundamentals of Research Methodology in Management Sciences</b>, Wydawnictwo Nieoczywiste, Warsaw.</p> <p>Apanowicz, J. (2011). <b>Methodology of Management Sciences</b>, Polish Economic Publishing House, Warsaw.</p>
	Supplementary literature	<p>Wojcik, K. (2015). <b>Writing an Academic Thesis Bachelors, Masters, Doctoral</b>. Wolters Kluwer, Warsaw.</p>
	eResources addresses	

Example issues/  
example questions/  
tasks being completed

dr hab. Angelika Kędzierska-Szczepaniak, prof. UG

- Alternative forms of business financing
- Crowdfunding
- Startup financing
- Capital market
- Taxation of economic activity
- Personal income taxation
- Financial exclusion
- Financial innovations
- Tax systems worldwide

dr hab. Piotr Galiński

- Functioning of taxes in Poland and worldwide
- Assessment of cities' financial situation
- Supporting the development of innovation and the green economy
- Assessment of the financial market's functioning
- Public sector economics

dr Nina Stepanok

- Economic development and the role of the state
- Impact of world economy globalization on local markets
- Impact of world economy globalization on local financial markets
- Demographic processes and human capital
- Economic aspects of mergers and acquisitions

dr Małgorzata Siemionek-Ruskań

- Analysis of public revenues and expenditures
- Budget deficit and public debt
- State budget, budgets of local government units
- Green finance in local government units
- Financing investments from EU funds

dr Piotr Pisarewicz

- Role and functioning of the financial market in the era of globalization
- Misselling, abuses, and crimes in the financial market
- Enterprise financing in the capital market
- Role of stock exchanges in the contemporary financial market
- Retail, investment, and corporate banking
- Personal insurance
- Property insurance

dr Katarzyna Welzant

- Significance of investments for local development in selected municipalities
- Role of government and local government authorities in stimulating economic development
- Tax reliefs as a tool for supporting enterprise competitiveness
- Effectiveness of the Polish Investment Zone
- Choice of taxation form based on an example of selected business activity
- Optimization of tax burdens
- Financial condition of selected local government units
- Role of EU funds in shaping local development of local government units

dr Patryk Kaczmarek

- Money in a market economy
- Central banking and monetary policy
- Investment management
- Valuation and analysis of financial instruments
- Public finance and fiscal policy

dr Sebastian Susmarski

- Effectiveness of public aid in financing enterprise activity
- Optimization of healthcare system financing
- Financing innovative activities in an enterprise
- Controlling in public finance sector units

dr Sławomir Kujawa

- Alternative investments
- Active and passive management in investing
- Exchange Traded Funds
- Behavioral finance
- Finance of the future (crowdfunding, blockchain, artificial intelligence, cyber risks, FinTech)

	<p>dr Adam Barembruch</p> <ul style="list-style-type: none"> <li>• Retail banking: bank lending activity, mortgage loan market, assessment of retail banking products, bancassurance</li> <li>• Financial advisory: analysis and planning of personal finance, saving, investing, insurance, financial planning tools</li> <li>• Intermediation: distribution channels for banking services, market changes</li> <li>• Financial markets: rate of return and risk, measurement of fundamental strength</li> </ul> <p>dr Karol Śledzik</p> <ul style="list-style-type: none"> <li>• Bank value management: bank valuation, identification of bank value drivers</li> <li>• Assessment of the intellectual capital level of a financial institution: indicator-based assessment of the level of intangible assets of a financial institution</li> <li>• Crisis and financial restructuring of enterprises and banks</li> <li>• Financial market crises</li> <li>• Financial markets: capital market (technical and fundamental analysis), foreign exchange market</li> </ul> <p>dr Marta Penczar</p> <ul style="list-style-type: none"> <li>• Retail banking:</li> <li>• Bank lending activity, creditworthiness assessment</li> <li>• Consumer credit market</li> <li>• Cash and cashless transactions</li> <li>• Distribution channels for banking services</li> <li>• Integration of the banking market in the European Union</li> <li>• Development of the financial market in Poland</li> </ul> <p>dr Błażej Lepczyński</p> <ul style="list-style-type: none"> <li>• Retail and mortgage banking</li> <li>• Risk management in banks, asset securitization, new capital adequacy regulations</li> <li>• Bank assessment, rating of financial institutions, rating agencies</li> <li>• Integration of the banking market in the European Union</li> </ul> <p>dr Dorota Kowalczyk</p> <ul style="list-style-type: none"> <li>• Financial and banking supervision</li> <li>• Electronic banking</li> <li>• Money market; capital market</li> <li>• NBP monetary policy</li> <li>• Seminar topics in finance and taxation</li> <li>• Forms of business taxation</li> <li>• Impact of personal income tax on the state budget</li> </ul> <p>dr Kamila Bielawska</p> <ul style="list-style-type: none"> <li>• Seminar topics</li> <li>• Pension systems</li> <li>• Public-private partnership in social risk management</li> <li>• Social insurance</li> <li>• Costs and benefits of social insurance</li> <li>• Risk management and insurance</li> <li>• Social and insurance crime</li> </ul>
Work placement	Not applicable

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