

**Subject card**

<b>Subject name and code</b>	Master Seminar 1, PG_00177679						
<b>Field of study</b>	Finance and Accounting						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Banking and Finance -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Marta Penczar				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		4.0		16.0	50
<b>Subject objectives</b>	Preparation of the master's thesis in accordance with ethical requirements and the principles of writing academic theses according to specified guidelines and regulations.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_W06] Possesses a comprehensive understanding of the objectives, essence, nature, and interrelationships of financial processes. Is knowledgeable about how these processes are recorded and the principles of rational decision-making, particularly in terms of strategic decisions and the implementation of changes in this area	The student defines and describes the essence, nature, and interrelationships of financial processes as well as rational decision-making.	[SW3] text preparation/written work
	[FiRMU2_U01] Can analyze and interpret complex social and economic processes and phenomena from a finance and accounting perspective, utilizing structured knowledge and tools from management, quality sciences, economics, and finance	The student analyzes and evaluates complex socio-economic processes and phenomena from the perspective of finance and economics.	[SU3] text preparation/written work
	[FiRMU2_U07] Can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics	The student prepares a plan for in-depth written studies, including a master's thesis plan, in the field of finance and accounting.	[SU3] text preparation/written work
	[FiRMU2_U02] Is able to propose or design suitable solutions, including innovative ones, to complex problems in finance and accounting	The student plans solutions to complex problems in the fields of finance and accounting.	[SU3] text preparation/written work
[FiRMU2_K01] Is prepared to acquire and enhance the knowledge necessary to address both cognitive and practical problems, particularly in the fields of management, quality sciences, economics, and finance. Is also equipped to critically evaluate the information received and seek guidance from experts in finance and accounting when facing challenges in problem-solving independently	The student discovers, verifies, and applies knowledge, information, and data in practice to solve cognitive and practical problems in the field of finance and economics.	[SK3] text preparation/written work	
Subject contents	<ol style="list-style-type: none"> <li>1. Familiarization with the ethical principles of writing a thesis</li> <li>2. The essence and principles of intellectual property protection, as well as conditions and risks related to the use of AI</li> <li>3. Structure and precise formulation of the masters thesis topic</li> <li>4. Working with bibliography and sources, principles of citation, referencing, and paraphrasing</li> <li>5. Developing the research problem and the objective of the thesis</li> <li>6. Preparing the plan and structure of the thesis</li> <li>7. Gathering appropriate, up-to-date literature and source materials</li> <li>8. Designing the stages of the research process and presenting the use of appropriate research methods</li> </ol>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written work which consists of: preparation of the work concept, title, bibliography, research objective, and hypothesis.	51.0%	100.0%
Recommended reading	<p>Basic literature</p> <p>Zenderowski, R. (2023). <b>Masters Thesis. Bachelors Degree. A Guide to the Methodology of Writing and Defending a Thesis</b>, CeDeWu, Warsaw.</p> <p>Czakon, W. (Ed.). (2016). <b>Fundamentals of Research Methodology in Management Sciences</b>, Wydawnictwo Nieoczywiste, Warsaw.</p> <p>Apanowicz, J. (2011). <b>Methodology of Management Sciences</b>, Polish Economic Publishing House, Warsaw.</p>		

	Supplementary literature	Wojcik, K. (2015). <b>Writing an Academic Thesis Bachelors, Masters, Doctoral</b> . Wolters Kluwer, Warsaw.
	eResources addresses	

Example issues/  
example questions/  
tasks being completed

dr hab. Angelika Kędzierska-Szczepaniak, prof. UG

- Alternative forms of business financing
- Crowdfunding
- Startup financing
- Capital market
- Taxation of economic activity
- Personal income taxation
- Financial exclusion
- Financial innovations
- Tax systems worldwide

dr hab. Piotr Galiński

- Functioning of taxes in Poland and worldwide
- Assessment of cities' financial situation
- Supporting the development of innovation and the green economy
- Assessment of the financial market's functioning
- Public sector economics

dr Nina Stepanok

- Economic development and the role of the state
- Impact of world economy globalization on local markets
- Impact of world economy globalization on local financial markets
- Demographic processes and human capital
- Economic aspects of mergers and acquisitions

dr Małgorzata Siemionek-Ruskań

- Analysis of public revenues and expenditures
- Budget deficit and public debt
- State budget, budgets of local government units
- Green finance in local government units
- Financing investments from EU funds

dr Piotr Pisarewicz

- Role and functioning of the financial market in the era of globalization
- Misselling, abuses, and crimes in the financial market
- Enterprise financing in the capital market
- Role of stock exchanges in the contemporary financial market
- Retail, investment, and corporate banking
- Personal insurance
- Property insurance

dr Katarzyna Welzant

- Significance of investments for local development in selected municipalities
- Role of government and local government authorities in stimulating economic development
- Tax reliefs as a tool for supporting enterprise competitiveness
- Effectiveness of the Polish Investment Zone
- Choice of taxation form based on an example of selected business activity
- Optimization of tax burdens
- Financial condition of selected local government units
- Role of EU funds in shaping local development of local government units

dr Patryk Kaczmarek

- Money in a market economy
- Central banking and monetary policy
- Investment management
- Valuation and analysis of financial instruments
- Public finance and fiscal policy

dr Sebastian Susmarski

- Effectiveness of public aid in financing enterprise activity
- Optimization of healthcare system financing
- Financing innovative activities in an enterprise
- Controlling in public finance sector units

dr Sławomir Kujawa

- Alternative investments
- Active and passive management in investing
- Exchange Traded Funds
- Behavioral finance
- Finance of the future (crowdfunding, blockchain, artificial intelligence, cyber risks, FinTech)

	<p>dr Adam Barembruch</p> <ul style="list-style-type: none"> <li>• Retail banking: bank lending activity, mortgage loan market, assessment of retail banking products, bancassurance</li> <li>• Financial advisory: analysis and planning of personal finance, saving, investing, insurance, financial planning tools</li> <li>• Intermediation: distribution channels for banking services, market changes</li> <li>• Financial markets: rate of return and risk, measurement of fundamental strength</li> </ul> <p>dr Karol Śledzik</p> <ul style="list-style-type: none"> <li>• Bank value management: bank valuation, identification of bank value drivers</li> <li>• Assessment of the intellectual capital level of a financial institution: indicator-based assessment of the level of intangible assets of a financial institution</li> <li>• Crisis and financial restructuring of enterprises and banks</li> <li>• Financial market crises</li> <li>• Financial markets: capital market (technical and fundamental analysis), foreign exchange market</li> </ul> <p>dr Marta Penczar</p> <ul style="list-style-type: none"> <li>• Retail banking:</li> <li>• Bank lending activity, creditworthiness assessment</li> <li>• Consumer credit market</li> <li>• Cash and cashless transactions</li> <li>• Distribution channels for banking services</li> <li>• Integration of the banking market in the European Union</li> <li>• Development of the financial market in Poland</li> </ul> <p>dr Błażej Lepczyński</p> <ul style="list-style-type: none"> <li>• Retail and mortgage banking</li> <li>• Risk management in banks, asset securitization, new capital adequacy regulations</li> <li>• Bank assessment, rating of financial institutions, rating agencies</li> <li>• Integration of the banking market in the European Union</li> </ul> <p>dr Dorota Kowalczyk</p> <ul style="list-style-type: none"> <li>• Financial and banking supervision</li> <li>• Electronic banking</li> <li>• Money market; capital market</li> <li>• NBP monetary policy</li> <li>• Seminar topics in finance and taxation</li> <li>• Forms of business taxation</li> <li>• Impact of personal income tax on the state budget</li> </ul> <p>dr Kamila Bielawska</p> <ul style="list-style-type: none"> <li>• Seminar topics</li> <li>• Pension systems</li> <li>• Public-private partnership in social risk management</li> <li>• Social insurance</li> <li>• Costs and benefits of social insurance</li> <li>• Risk management and insurance</li> <li>• Social and insurance crime</li> </ul>
Work placement	Not applicable

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