

**Subject card**

<b>Subject name and code</b>	Master Seminar 2, PG_00178918						
<b>Field of study</b>	Finance and Accounting						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			English		
<b>Semester of study</b>	3	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Corporate Finance -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Ewa Majerowska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		4.0		16.0	50
<b>Subject objectives</b>	Deepening knowledge and skills in identifying an advanced research problem, formulating research hypotheses, collecting literature and writing a valuable master's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_W05] The student possesses a comprehensive understanding of advanced and innovative methods, tools, and techniques for obtaining, utilizing, and analyzing data needed to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student knows the applications, advantages and disadvantages of advanced economic analysis methods used to assess the financial situation, development opportunities and relationships with other entities of various enterprises.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[FiRMU2_U03] Students can gather data from carefully chosen sources to verify its accuracy. They can then use and present both financial and non-financial information to analyze and evaluate economic processes and phenomena in management and quality sciences, as well as in economics and finance.	The student can use databases such as EMIS, stooq.pl, EUROSTAT and process the acquired data for the needs of the master's thesis.	[SU3] text preparation/written work
	[FiRMU2_K01] The student is prepared to acquire and enhance their knowledge necessary to address both cognitive and practical problems, particularly in the fields of management, quality sciences, economics, and finance. They are also equipped to critically evaluate the information received and seek guidance from experts in finance and accounting when facing challenges in problem-solving independently.	The student has an open attitude towards deepening knowledge in the field of corporate finance and controlling. He has a critical attitude towards the content he receives.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
	[FiRMU2_U07] Students can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics.	The student can prepare the theoretical part of an in-depth master's thesis, including a research review and critical analysis of the literature based on available sources.	[SU3] text preparation/written work
	[FiRMU2_U13] The student can formulate and verify hypotheses related to simple research problems, utilizing structured knowledge in management, quality sciences, economics, and finance, along with appropriately selected research methods.	The student is able to formulate and verify a research hypothesis representing the aim of the prepared master's thesis.	[SU3] text preparation/written work
	[FiRMU2_U02] The student is able to propose or design suitable solutions, including innovative ones, to complex problems in finance and accounting.	The student can propose a solution to an advanced research problem undertaken in the master's thesis.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work

<p><b>Subject contents</b></p>	<p>The subject of the seminar is related to broadly understood corporate finance and controlling and depends on the selection of the seminar group.</p> <p>Julia Koralun-Bereźnicka</p> <p>The masters seminar covers a diverse range of advanced issues in the field of corporate finance, including risk management, optimisation of capital structure, and methods of corporate performance evaluation. Students utilise advanced analytical tools, including econometric methods such as regression analysis and panel models, which enable the assessment of the impact of selected micro or macroeconomic variables on the performance of businesses. The seminar also addresses the application of business valuation methods, such as DCF and comparative methods. Students analyse phenomena at both the national and international levels, examining the impact of factors such as global crises, political changes, and other market events on the financial condition of enterprises or their specific areas. A significant research area also includes the topics of mergers and acquisitions, particularly regarding the assessment of their effects on the performance of merged entities. Furthermore, the seminar covers issues related to the development of capital markets and their impact on enterprises, which enhances understanding of the complexity of financial phenomena.</p> <p>Ewa Majerowska</p> <p>The seminar will cover a broad analysis of financial markets currently operating, in particular, capital markets. The issues discussed include the characteristics of basic institutions operating on the capital market, their functions and tasks, as well as the characteristics of financial instruments used in this market. Methods of empirical analysis of rates of return on securities listed on the stock exchange, analysis of bonds operating on the market, and the idea of capital valuation and arbitrage in the conditions of stock exchange operation will be presented.</p> <p>The second group of issues is related to the company's activity, including the capital structure of the company, assessment of its operations, and forecasting of future results. The assessment will be based on the company's results and appropriately conducted statistical and econometric methods.</p> <p>The next group of issues includes the analysis of selected macroeconomic processes and elements, such as oil prices, gold prices, or crime problems, and the risks associated with them.</p> <p>Anna Siemionek-Lepczyńska</p> <p>This seminar aims to provide students with an in-depth understanding of current trends and challenges in the fields of finance. The seminar would be essential to examine contemporary issues affecting the finance sector.</p> <p>Example of topics:</p> <ol style="list-style-type: none"> <li>1. The impact of blockchain technology on financial reporting.</li> <li>2. Ethical challenges in financial management and reporting.</li> <li>3. Sustainable finance. Strategies for incorporating ESG factors in investment decisions.</li> <li>4. The role of artificial intelligence in financial processes.</li> <li>5. Analysis of financial crisis and its effects.</li> </ol>														
<p><b>Prerequisites and co-requisites</b></p>	<p>none</p>														
<p><b>Assessment methods and criteria</b></p>	<table border="1"> <thead> <tr> <th data-bbox="453 1928 794 1957">Subject passing criteria</th> <th data-bbox="799 1928 1141 1957">Passing threshold</th> <th data-bbox="1145 1928 1485 1957">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1964 794 2011">Preparation and submission of the correct theoretical part of the thesis</td> <td data-bbox="799 1964 1141 2011">51.0%</td> <td data-bbox="1145 1964 1485 2011">70.0%</td> </tr> <tr> <td data-bbox="453 2018 794 2047">Timely submission of parts of work</td> <td data-bbox="799 2018 1141 2047">51.0%</td> <td data-bbox="1145 2018 1485 2047">10.0%</td> </tr> <tr> <td data-bbox="453 2054 794 2101">Collecting data for the practical part</td> <td data-bbox="799 2054 1141 2101">51.0%</td> <td data-bbox="1145 2054 1485 2101">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Preparation and submission of the correct theoretical part of the thesis	51.0%	70.0%	Timely submission of parts of work	51.0%	10.0%	Collecting data for the practical part	51.0%	20.0%
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Recommended reading	Basic literature	Babbie E., The basics of Social Research, Wadsworth publishing, 2005
	Supplementary literature	Biu Y.N., How to Write a Master's Thesis, SAGE Publications, 2019
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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