

Subject card

Subject name and code	Business Ethics, PG_00177472						
Field of study	Informatics and Econometrics, Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2027/2028	
Education level	Master's studies	Subject group				Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	4	ECTS credits				3.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Strategic Development and Quality Science -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Płoska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	To familiarise students with the ethical challenges and dilemmas associated with business operations, as well as the tools to address them and implement ethical and responsible business principles.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IiEMU2_K02] The student is ready to perform professional roles responsibly, observe and develop the principles of professional ethics and act to comply with them, as well as to care for the development of achievements and maintain the ethos and tradition of professions related to econometrics, informatics or statistics.	The student recognizes cases of unethical behavior in business.	[SK2] presentation/project/paper/report
	[ZARZMU2_U05] The student can identify and correctly apply legal, professional, and ethical standards in business decision-making.	The student identifies and interprets ethical dilemmas and problems in business, and identifies concepts and tools for solving them.	[SU4] test/exam - oral or written
	[ZARZMU2_W07] The student possess a comprehensive understanding of legal regulations and ethical norms, including those related to intellectual property protection, which are essential for business decision-making.	The student explains terms related to business ethics, ethical standards (relevant to business) and concepts and tools for implementing ethical principles in business, and describes unethical business behaviour, illustrating it with examples.	[SW4] test/exam - oral or written
	[IiEMU2_U05] The student can recognize and effectively apply legal, professional, and ethical standards within management, quality sciences, economics, and finance.	The student identifies and interprets ethical dilemmas and problems in business, and identifies concepts and tools for solving them.	[SU4] test/exam - oral or written
	[ZARZMU2_K02] The student is ready to perform professional roles responsibly, observe and develop the principles of professional ethics and act to comply with them, as well as to care for the development of achievements and maintain the ethos and tradition of professions related to management.	The student recognizes cases of unethical behavior in business.	[SK2] presentation/project/paper/report
	[IiEMU2_W07] The student possesses a comprehensive understanding of regulations and legal, organizational, and ethical norms, particularly those related to the protection of intellectual property and relevant informatics tools.	The student explains terms related to business ethics, ethical standards (relevant to business) and concepts and tools for implementing ethical principles in business, and describes unethical business behaviour, illustrating it with examples.	[SW4] test/exam - oral or written
Subject contents	<p>Introduction: ethics (key terms and concepts) and business ethics (genesis, essence and related concepts).</p> <p>Ethical dimensions of ownership, economic freedom, responsibility in business and owner-manager relations.</p> <p>Ethics in the workplace: duties and rights of the employer and employee, the problem of abuse in the workplace.</p> <p>Integrity and responsibility and the problem of abuse and unethical behavior in market and non-market relations of enterprises, including entities of the financial sector.</p> <p>Business ethics versus other applied ethics (information ethics, technology ethics, environmental ethics).</p> <p>Institutionalization of business ethics: codes of ethics and other tools for implementing ethical principles in the enterprise.</p> <p>The process of ethical decision-making.</p>		
Prerequisites and co-requisites	None		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written test	51.0%	90.0%
	portfolio (case study archive)	51.0%	10.0%
Recommended reading	Basic literature	Ferrell O.C., Fraedrich J., Ferrell L., Business Ethics. Ethical Decision Making and Cases, Cengage Learning (8th or newer edition).	
	Supplementary literature	Boatright J. R., Ethics and the Conduct of Business, Pearson Education (5th or newer edition).	
		Becker C. U., Business Ethics. Methods and Application, Routledge 2019.	
		Byars S. M., K. Stanberry, Business Ethics, OpenStax, Rise University 2018.	
		Chmielewski M., Malinowska E., Płoska R., Próchniak J., Sustainable student consumer myth or reality? Zeszyty Naukowe Uniwersytetu Ekonomicznego w Krakowie, 2023, 1(999), 47-64.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Levels of business ethics. The concept of the fraud triangle. Examples of mobbing behaviour. Types of environmental ethics. Concept and types of codes of ethics.		
Work placement	Not applicable		

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