

Subject card

Subject name and code	Business Fundamentals, PG_00178419						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Próchniak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		2.0		91.0	125
Subject objectives	Providing systematized and basic knowledge about the principles and mechanisms of functioning of enterprises in various spheres of their activity, also in relations with the business environment.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_U06] The student can use and integrate knowledge of management and quality sciences, economics, and finance to resolve dilemmas and complex management problems that arise in professional work.	The student correctly uses the terminology related to the functioning and management of an enterprise and uses the knowledge from the subject to explain the problems of the functioning of enterprises.	[SU2] presentation/project/paper/report
	[ZARZL3_W02] To an advanced degree, the student knows and understands the essence and functioning of different types of organizations, their articulations, functional areas and processes, and their connections with the environment.	The student lists and characterizes partnerships and capital companies and explains the principles of operation Enterprises.	[SW4] test/exam - oral or written
	[ZARZL3_W03] The student has advanced knowledge and understanding of the nature and dynamics of the organization's relationship with stakeholders, the phenomena, processes, and interrelationships occurring in the organization's environment, and their impact on its functioning.	The student identifies the stakeholders of the company and explains the mutual relations between the stakeholders and the company.	[SW4] test/exam - oral or written
[ZARZL3_U02] The student can identify problems related to the organization's functioning, its processes, and its relations with the environment and propose adequate solutions.	Student identyfikuje i interpretuje kluczowe czynniki oraz problemy funkcjonowania przedsiębiorstw.	[SU2] presentation/project/paper/report	
Subject contents	<p>The essence of the company founding decisions and legal and organizational conditions</p> <p>Enterprise business environment</p> <p>Life cycle of an enterprise, product, industry</p> <p>Resources and their role in the enterprise</p> <p>Quality management in business</p> <p>Enterprise innovation</p> <p>Enterprise planning</p> <p>Economic and financial objectives and results of the company's activities</p> <p>Paths of development of the company</p> <p>Organizational culture</p> <p>Ethics and unethical behavior in business</p>		
Prerequisites and co-requisites	-		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	50.0%
		51.0%	50.0%

Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Antonowicz P. (red.), Zarządzanie rozwojem przedsiębiorstwa: interaktywny podręcznik z zakresu zarządzania: repozytorium case study dla studentów, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2020. 2. Godziszewski B., Haffer M., Stankiewicz M.J., Sudot S., Nauka o organizacji, CeDeWu, Warszawa 2021. 3. Adamik A. (red.), Nauka o organizacji. Ujęcie dynamiczne, Wolters Kluwer, Warszawa 2013. 4. Żurek J. (red.) Przedsiębiorstwo, Drogi do sukcesu rynkowego, Wydawnictwo PWE, Warszawa 2016.
	Supplementary literature	<ol style="list-style-type: none"> 1. Glinka B., Pasieczny J., Tworzenie przedsiębiorstwa: szanse, realizacja, rozwój, Wydawnictwa Uniwersytetu Warszawskiego, Warszawa 2015. 2. Marek S., Białasiewicz M. (red.), Podstawy nauki o organizacji, PWE, Warszawa 2008. 3. Lichtarski J., Podstawy nauki o przedsiębiorstwie, Wyd. Akademii Ekonomicznej we Wrocławiu, Wrocław 2007.
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Understanding the functioning of the company</p> <p>Differentiating Enterprise Resources</p> <p>Types of innovation</p> <p>Profit or value as the main goal of the company's activity</p> <p>What is quality management</p>	
Work placement	Not applicable	

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