

**Subject card**

<b>Subject name and code</b>	Investment Management, PG_00178425						
<b>Field of study</b>	Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			5.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>	Department of Investment and Real Estate -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Ewelina Nawrocka				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	32		2.0		91.0	125
<b>Subject objectives</b>	To develop an understanding of the process of managing tangible and financial investments, with particular emphasis on the assessment of associated risks.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_W05] The student has advanced knowledge and understanding of methods and techniques for acquiring, developing and using data in decision-making and management processes.	The student explains the application of selected advanced methods for the valuation of financial instruments and methods for evaluating investment profitability in the context of investment decision-making.	[SW4] test/exam - oral or written
	[ZARZL3_U04] The student can correctly select and properly apply methods and tools from management and quality sciences, as well as economics and finance, to decision-making processes.	The student analyzes the cost of capital and selects an appropriate discount rate in the decision-making process.	[SU8] observation of student's independent or team work
	[ZARZL3_W06] The student has advanced knowledge and understanding of the principles of rational decision-making about individual resources, functional areas in the organization, processes, and management levels.	In accordance with the principles of rational investment decision-making, the student takes into account the investment risk level and the cost of capital when selecting an appropriate discount rate for assessing investment profitability.	[SW4] test/exam - oral or written
	[ZARZL3_W02] To an advanced degree, the student knows and understands the essence and functioning of different types of organizations, their articulations, functional areas and processes, and their connections with the environment.	The student identifies the structure, functions, and interrelations of financial market institutions and organizations operating in the real estate market, taking into account their role within the economic environment.	[SW4] test/exam - oral or written
[ZARZL3_U03] The student can obtain data from properly selected and verified sources and use these data to analyse and evaluate economic processes and phenomena.	The student uses sources of information on investments and investment-related parameters to analyze and evaluate investment projects.	[SU4] test/exam - oral or written [SU8] observation of student's independent or team work	
Subject contents	<p><b>I. Investment Fundamental Concepts</b></p> <ul style="list-style-type: none"> <li>- Definition, characteristics, classification of investments, principles of investment management</li> <li>- Definition, features, and types of tangible (real) investments</li> <li>- Definition, features, and types of financial investments</li> <li>- Investments in intangible assets</li> </ul> <p><b>II. Investment Profitability</b></p> <ul style="list-style-type: none"> <li>- Rationalization of investment decisions criteria, time, risk, methods of profitability assessment</li> <li>- Time value of money</li> <li>- Investment financing, cost of capital, discount rate in investment decisions</li> <li>- Financial evaluation tools for tangible investments</li> <li>- Valuation of financial instruments</li> <li>- Investing in intangible assets</li> </ul> <p><b>III. Selected Investment Trends</b></p> <ul style="list-style-type: none"> <li>- Personal investments, passive investing</li> <li>- Alternative investments</li> <li>- Sustainable investments and socially responsible investing</li> <li>- Innovations as a form of investment</li> <li>- Introduction to real estate investing</li> </ul>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	51.0%	55.0%
	In-class task-based observation	51.0%	45.0%

Recommended reading	Basic literature	<p>1. Nawrocka E., Szczepaniak K., Welzant K., Wojewnik-Filipkowska A.: Inwestycje przedsiębiorstw w niepewnych warunkach rynkowych, CEDEWU, Warszawa 2022; rozdziały: 1, 2 oraz 5.</p> <p>2. Marcinek K.: Wprowadzenie do inwestowania, Wydawnictwo Uniwersytetu Ekonomicznego w Katowicach Katowice, 2014; rozdziały: 1, 2, 3 oraz 5.</p>
	Supplementary literature	<p>1. Czekala M.: Analiza fundamentalna i techniczna. Wydawnictwo Akademii Ekonomicznej, Wrocław 1997.</p> <p>2. Dębski W.: Rynek finansowy i jego mechanizmy, PWN, Warszawa 2010.</p> <p>3. Dębski W., Teoretyczne i praktyczne aspekty zarządzania finansami przedsiębiorstwa, PWN, Warszawa 2005.</p> <p>4. Dziworska K., Decyzje inwestycyjne przedsiębiorstw, Wyd. UG, Gdańsk 2000.</p> <p>5. Reuters: Analiza techniczna: wprowadzenie. Dom Wydawniczy ABC, Oficyna Ekonomiczna, 2001.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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