

Subject card

Subject name and code	Diploma Seminar 2, PG_00178464						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			5.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Dziadkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		106.0	125
Subject objectives	The primary objective of the bachelor's seminar is to prepare students to independently write a bachelor's thesis of high substantive quality. The topics covered include issues related to the methodology of writing a scientific paper, in particular the characteristics of scientific style, the rules for compiling a bibliography and footnotes, as well as a discussion of the rules for working with sources and the rules for analyzing views expressed in the literature and legal regulations, which are necessary for drawing independent conclusions to be presented in the bachelor's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_U03] The student can obtain data from properly selected and verified sources and use these data to analyse and evaluate economic processes and phenomena.	The student has the ability to search for and select information in the context of globalized scientific research and uses communication and IT techniques in the field of management sciences.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_W05] The student has advanced knowledge and understanding of methods and techniques for acquiring, developing and using data in decision-making and management processes.	The student classifies research methodology and terminology in the field of management and quality science, economics, and finance necessary for writing a master's thesis, particularly in the area of management, economics, and finance.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[ZARZL3_K02] The student is ready to perform professional roles responsibly, observe professional ethics and require this of others, and care for the achievements and traditions of the management profession.	The student is able to consciously and responsibly analyze issues related to management, taking into account ethical and professional aspects. They demonstrate the ability to apply professional ethics in the research process and in teamwork, and appreciate the importance of professional achievements and traditions in the context of management development. Furthermore, they are prepared to critically evaluate management practices and make decisions in a responsible manner consistent with ethical standards.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[ZARZL3_U10] The student can convey information clearly and effectively, presenting their opinions using management and quality sciences terminology across various media.	The student independently prepares an analysis and diagnosis of the issue in the context of the thesis topic, analyzes and discusses the results of their own research, and prepares a report on their research or analytical findings using IT tools.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_U04] The student can correctly select and properly apply methods and tools from management and quality sciences, as well as economics and finance, to decision-making processes.	The student uses appropriate tools and research methods in the field of management sciences to conduct their own research.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in management and quality sciences. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts in case they have difficulties solving the problem independently.	The student is prepared to evaluate and critically approach complex situations and phenomena related to financial management in organizations, accounting, financial institution management, and financial institution strategies during the preparation of their master's thesis.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[ZARZL3_U07] The student can prepare written papers, presentations, and oral speeches on management issues.	The student is able to independently and as part of a team prepare analyses, diagnoses, and reports (including a bachelor's thesis) on financial management in organizations, accounting, financial institution management, and financial institution strategies, and to present them in a communicative manner using information and communication tools.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work

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Subject contents	<ol style="list-style-type: none"> Objectives of the thesis and tasks of the bachelor's seminar Methodology of management sciences. Rules for selecting a thesis topic. Use of literature forms of scientific studies, stages of familiarization with literature, rules for taking notes, bibliographic description. Using catalogs and the Internet Formal aspects of the thesis quotations, references and footnotes, bibliography, list of tables, list of figures, appendices Collecting empirical data, methods of analysis and presentation of results. Tables and charts. Principles of constructing a scientific paper; a) selecting a research problem and formulating research questions hypotheses/research questions; b) construction and structure of the paper. Construction of the conclusion and introduction. Selecting and formulating the topic of the paper; structure of your own research topic. Ongoing verification of the substantive content of the written thesis and its improvement based on the supervisor's comments. 								
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<p>Example issues/ example questions/ tasks being completed</p>	<p>Sample questions that the supervisor may ask seminar participants to assess learning outcomes in a bachelor's seminar:</p> <p>1. Understanding the topic and methodology</p> <ul style="list-style-type: none"> • What is the main premise of your bachelor's thesis? • What research methods did you use and why? • How did you analyze the collected data? <p>2. Critical thinking and source verification</p> <ul style="list-style-type: none"> • What were the biggest challenges you faced when searching for literature on the subject? • Did you find any conflicting theories on your topic? How did you verify them? • How would you assess the reliability of the sources you used? <p>3. Ability to formulate conclusions and arguments</p> <ul style="list-style-type: none"> • Based on your research, what are the most important conclusions? • How are they relevant to future research in this field? • Were your initial hypotheses confirmed? <p>4. Organization of work and approach to the research process</p> <ul style="list-style-type: none"> • How did the process of writing your bachelor's thesis go? • Did you encounter any difficulties that required a change in your research strategy? • What would you do differently if you were to carry out this research project again? <p>5. Significance and practical application of the thesis</p> <ul style="list-style-type: none"> • How can your research be used in practice? • Do you have any ideas for developing your topic in your master's thesis? • What are the possible limitations and weaknesses of your analysis?
<p>Work placement</p>	<p>Not applicable</p>

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