

**Subject card**

<b>Subject name and code</b>	Business Fundamentals, PG_00178185						
<b>Field of study</b>	Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	1	<b>ECTS credits</b>			5.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Joanna Próchniak				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	60		4.0		61.0	125
<b>Subject objectives</b>	Przekazanie usystematyzowanej i podstawowej wiedzy na temat zasad i mechanizmów funkcjonowania przedsiębiorstw w różnych sferach ich działalności, również w relacjach ze środowiskiem biznesowym.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_U02] The student can identify problems related to the organization's functioning, its processes, and its relations with the environment and propose adequate solutions.	The student identifies and interprets key factors and problems in the functioning of enterprises.	[SU2] presentation/project/paper/report
	[ZARZL3_W03] The student has advanced knowledge and understanding of the nature and dynamics of the organization's relationship with stakeholders, the phenomena, processes, and interrelationships occurring in the organization's environment, and their impact on its functioning.	The student identifies the stakeholders of the company and explains the mutual relations between the stakeholders and the company.	[SW4] test/exam - oral or written
	[ZARZL3_W02] To an advanced degree, the student knows and understands the essence and functioning of different types of organizations, their articulations, functional areas and processes, and their connections with the environment.	The student lists and characterizes partnerships and capital companies and explains the principles of operation Enterprises.	[SW4] test/exam - oral or written
	[ZARZL3_U06] The student can use and integrate knowledge of management and quality sciences, economics, and finance to resolve dilemmas and complex management problems that arise in professional work.	The student correctly uses the terminology related to the functioning and management of an enterprise and uses the knowledge from the subject to explain the problems of the functioning of enterprises.	[SU2] presentation/project/paper/report
Subject contents	<p>The essence of the company founding decisions and legal and organizational conditions</p> <p>Enterprise business environment Life cycle of an enterprise, product, industry</p> <p>Resources and their role in the enterprise</p> <p>Quality management in business</p> <p>Enterprise innovation</p> <p>Enterprise planning</p> <p>Economic and financial objectives and results of the company's activities</p> <p>Paths of development of the company</p> <p>Organizational culture</p> <p>Ethics and unethical behavior with business</p>		
Prerequisites and co-requisites	-		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	50.0%
		51.0%	50.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>Antonowicz P. (red.), Zarządzanie rozwojem przedsiębiorstwa: interaktywny podręcznik z zakresu zarządzania: repozytorium case study dla studentów, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2020.</li> <li>Godziszewski B., Haffer M., Stankiewicz M.J., Sudol S., Nauka o organizacji, CeDeWu, Warszawa 2021.</li> <li>Adamik A. (red.), Nauka o organizacji. Ujęcie dynamiczne, Wolters Kluwer, Warszawa 2013.</li> <li>Żurek J. (red.) Przedsiębiorstwo, Drogi do sukcesu rynkowego, Wydawnictwo PWE, Warszawa 2016.</li> </ol>	

	Supplementary literature	<ol style="list-style-type: none"> <li>1. Glinka B., Pasieczny J., Tworzenie przedsiębiorstwa: szanse, realizacja, rozwój, Wydawnictwa Uniwersytetu Warszawskiego, Warszawa 2015.</li> <li>2. Marek S., Białasiewicz M. (red.), Podstawy nauki o organizacji, PWE, Warszawa 2008.</li> <li>3. Lichtarski J., Podstawy nauki o przedsiębiorstwie, Wyd. Akademii Ekonomicznej we Wrocławiu, Wrocław 2007.</li> </ol>
	eResources addresses	
Example issues/ example questions/ tasks being completed	Understanding the functioning of the company Differentiating Enterprise Resources Types of innovation Profit or value as the main goal of the company's activity What is quality management	
Work placement	Not applicable	

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