

**Subject card**

Subject name and code	Law & Intellectual Rights Protection, PG_00178053						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Strategic Development and Quality Science -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Paulina Nogal				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the subject is to equip students with practical and structured knowledge in the field of civil, commercial and intellectual property law, which will allow them to: orient themselves in the system of sources of law, apply the provisions of the Civil Code and selected acts in practice, analyze the effects of violations of law, understand the specifics of commercial and intellectual property law. By combining case analysis, practical exercises and discussion of real examples, students will gain the competences necessary to independently prepare and review contracts and resolve basic civil and commercial disputes.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[ZARZL3_W07] The student has advanced knowledge and understanding of regulations and legal, organizational, and ethical norms, including those relating to intellectual property protection, which are relevant to business decision-making.		The student has in-depth knowledge and understanding of legal regulations, organizational principles and ethical norms, in particular those relating to the protection of intellectual property, which are crucial when making business decisions.		[SW4] test/exam - oral or written		
	[ZARZL3_U05] The student can apply legal, professional and ethical standards in business decision-making.		The student is able to implement legal regulations, professional standards and ethical norms when making business decisions.		[SU4] test/exam - oral or written		

Subject contents	<p>1. Introduction to jurisprudence, sources of law and their systematics; validity of law; types of interpretation and their application in economic transactions.</p> <p>2. Conditions of validity of legal acts (invalidity, ineffectiveness), sanctions for defective legal acts, form of legal acts, limitation of claims.</p> <p>3. Basics of civil and commercial law (key concepts and issues introducing a given branch of law, including entrepreneur, enterprise, company, liability for obligations, civil law entities, special regulations concerning commercial companies).</p> <p>4. Security and enforcement in economic transactions.</p> <p>5. Appeal proceedings in civil cases.</p> <p>6. Forms of conducting economic activity.</p> <p>7. Principles of undertaking and conducting economic activity. Free, licensed and regulated activity.</p> <p>8. Construction of a contract in economic transactions - elements, parties, selected contractual clauses.</p> <p>9. Consumer rights.</p> <p>10. Fundamentals of family law.</p> <p>11. Industrial property law.</p> <p>12. Intellectual property law, including the law of new technologies. Competition law.</p> <p>13. Legal aspects of e-marketing and advertising.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test/exam	51.0%	100.0%
Recommended reading	Basic literature	<p>1. Muras Z., Podstawy prawa, C.H. Beck, wyd. 5, Warszawa 2019.</p> <p>2. Katner W., Prawo cywilne i handlowe w zarysie, wyd. 8, Warszawa 2021.</p> <p>3. Gronkiewicz-Waltz H., Wierzbowski M. (red.), Prawo gospodarcze. Aspekty publicznoprawne, wyd. 1, Warszawa 2020.</p> <p>4. Sieńczyło-Chłabcz J., (red.), Prawo własności intelektualnej. Teoria i praktyka. Wolters Kluwer, wyd. 1, Warszawa 2021.</p> <p>5. Nogal P., Ekonomiczno-prawne aspekty stosowania nieuczciwej konkurencji w zakresie oznaczeń wprowadzających w błąd, 2021, Uniwersytet Gdański.</p> <p>6. Nogal P., Porozumienia ograniczające uczciwą konkurencję na polskim rynku, 2020, Rozdział, Zarządzanie rozwojem przedsiębiorstwa: perspektywa nauki i praktyki gospodarczej.</p> <p>7. Zieliński P., Zasady ogólne prawa w prawie międzynarodowym publicznym oraz prawie europejskim węzłowe porównanie, Prawo i Więź, Toruń 2019, nr 1 (27) s. 58-71.</p>	
	Supplementary literature	<p>1. ustawa z dnia 6 marca 2018 r. - Prawo przedsiębiorców (t.j. Dz. U. z 2024 r. poz. 236 z późn. zm.);</p> <p>2. ustawa z dnia 30 maja 2014 r. o prawach konsumenta (t.j. Dz. U. z 2024 r. poz. 1796);</p> <p>3. ustawa z dnia 6 czerwca 1997 r. Kodeks karny (t.j. Dz. U. z 2025 r. poz. 383).</p> <p>4. ustawa z dnia 23 kwietnia 1964 r. Kodeks cywilny (t.j. Dz. U. z 2024 r. poz. 1061 z późn. zm.);</p> <p>5. ustawa z dnia 17 listopada 1964 r. Kodeks postępowania cywilnego (t.j. Dz. U. z 2024 r. poz. 1568 z późn. zm.);</p> <p>6. ustawa z dnia 6 czerwca 1997 r. Kodeks postępowania karnego (t.j. Dz. U. z 2025 r. poz. 46 z późn. zm.).</p> <p>7. Traktat Światowej Organizacji Własności Intelektualnej o Prawie Autorskim, sporządzony w Genewie dnia 20 grudnia 1996 r. (Dz.U. 2005 nr 3 poz. 12);</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>1. Selection of the appropriate method of interpretation (linguistic, purposive, systemic) when interpreting the provisions of a commercial contract.</p> <p>2. Preparation of an analysis of contractual clauses in a limited liability company agreement conditions for the validity of a legal act, effects of invalidity.</p> <p>3. Liability of partners/entrepreneur for obligations.</p> <p>4. Comparison of forms: sole proprietorship, civil partnership, commercial companies selection of the optimal structure for conducting business.</p> <p>5. Demand for payment in payment order and summary proceedings.</p> <p>7. Scheme of the property liability of spouses towards creditors.</p> <p>8. Development of a patent protection strategy.</p> <p>9. Limits of comparative advertising interpretation of the provisions of the Act on Combating Unfair Competition.</p>		
Work placement	Not applicable		

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