

Subject card

Subject name and code	Diploma Seminar 1, PG_00178223						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Jarosław Waśniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	<p>The aim of this course is to introduce students to the principles of preparing a thesis, familiarize them with the formal, substantive, and methodological principles of its development, and prepare them to write a draft of one of the thesis' chapters:</p> <ul style="list-style-type: none"> Preparation for defining the thematic scope of the thesis Preparation for developing the overall structure of the thesis and the thesis plan Preparation for collecting and critically analyzing the relevant literature Revision and preliminary approval of the first chapter of the thesis, preparation and discussion of a draft version of the second part of the thesis 						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_U10] The student can convey information clearly and effectively, presenting their opinions using management and quality sciences terminology across various media.	The student is able to present his/her knowledge and views on organizational management in written and oral form.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in management and quality sciences. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts in case they have difficulties solving the problem independently.	The student identifies and interprets complex problems and phenomena resulting from the role and importance of the main resource, i.e. the human being, both in internal relations and in the context of the immediate and distant environment of the organization in terms of the set work goal.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[ZARZL3_W05] The student has advanced knowledge and understanding of methods and techniques for acquiring, developing and using data in decision-making and management processes.	The student knows the management functions of commercial and public sector organizations.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[ZARZL3_U07] The student can prepare written papers, presentations, and oral speeches on management issues.	The student has knowledge of the principles of substantive and formal preparation for writing a bachelor's thesis and is familiar with the relevant, basic scientific literature needed to write this thesis.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_U01] The student can analyze and interpret social and economic processes and phenomena in the context of business decision-making, using knowledge and tools from management and quality sciences, economics and finance.	The student is able to develop a preliminary outline of his/her bachelor's thesis, defining its plan, structure, literature, main theoretical, methodological and practical assumptions regarding the undertaken research problem.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_U02] The student can identify problems related to the organization's functioning, its processes, and its relations with the environment and propose adequate solutions.	The student evaluates complex management conditions in various organizations from the point of view of internal and external conditions.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
Subject contents	dr hab. Jarosław Waśniewski Applying management concepts, particularly outsourcing. Effectiveness in organizational management. Planning, organizing, including the creation of organizational structures, motivation, and control in the organizational management process. Building development strategies. Modeling economic processes. People in the management process.		
Prerequisites and co-requisites	Knowledge of management basics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Development of the structure of the diploma thesis	51.0%	100.0%
Recommended reading	Basic literature	Z. Szkutnik, Methodology of writing a diploma thesis, Wydawnictwo Poznańskie, Poznań 2005	
	Supplementary literature	-	
	eResources addresses		
Example issues/example questions/tasks being completed			
Work placement	Not applicable		

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