

**Subject card**

<b>Subject name and code</b>	Master Seminar 1, PG_00178814						
<b>Field of study</b>	Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Organisation and Management -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		prof. dr hab. Elżbieta Wojnicka-Sycz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	16		3.0		31.0	50
<b>Subject objectives</b>	<p>1. To familiarize the student with the principles of scientific research and the preparation of the thesis text.</p> <p>2. To assist the student in the substantive preparation and help in editing the thesis.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student is able to write down in the form of the thesis' subsequent chapters the results of his/her analyses.	[SU3] text preparation/written work
	[ZARZMU2_W06] The student possesses a thorough understanding of the principles of rational decision-making related to individual resources, functional areas within the organization, processes, and management levels. This understanding is based on a well-structured and theory-supported foundation in management, quality sciences, economics, and finance.	Student is able to apply theoretical knowledge on management to own research.	[SW3] text preparation/written work
	[ZARZMU2_U01] Students can analyze and creatively interpret complex social and economic processes in business decision-making. They use structured knowledge and tools from management, quality sciences, economics, and finance.	Student is able to analyse data and literature.	[SU3] text preparation/written work
	[ZARZMU2_U02] The student can identify complex issues related to the organization's operations, the processes within it, and its relationships with a changing environment, proposing appropriate and innovative solutions.	The student can use his analysis of literature and research results for deriving conclusions and recommendations for the organizations being the objects of his research for the thesis.	[SU3] text preparation/written work
[ZARZMU2_K03] The student is ready to think and act entrepreneurially and responsibly, initiate, coordinate, and participate in projects that benefit the social environment and the public interest, and inspire others in this area.	The student is able to reach out to potential subjects under investigation.	[SK3] text preparation/written work	
Subject contents	<p>Selection of the topic of the diploma thesis</p> <p>2. The principles of developing the structure of the thesis</p> <p>3. The technique of writing the thesis: editing references in the text, creating tables and figures, bibliography, etc.</p> <p>4. Methods of conducting research</p> <p>5. Formal criteria for evaluation of the thesis</p> <p>6. The course of defense of the diploma thesis</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Preparation of subsequent parts of the thesis	51.0%	100.0%

Recommended reading	Basic literature	<p><a href="#">Zenderowski Radosław</a>, Technika pisania prac magisterskich i licencjackich, CEDEWU, 2023</p> <p>Geoff Lancaster (2005), Research Methods in Management. A concise introduction to research in management and business consultancy, Elsevier Butterworth-Heinemann, <a href="https://cstn.wordpress.com/wpcontent/uploads/2009/10/research-in-management.pdf">https://cstn.wordpress.com/wpcontent/uploads/2009/10/research-in-management.pdf</a></p>
	Supplementary literature	<a href="https://www.researchgate.net/publication/350896741_HOW_TO_WRITE_YOUR_MASTER_THESIS_THE_EASY">https://www.researchgate.net/publication/350896741_HOW_TO_WRITE_YOUR_MASTER_THESIS_THE_EASY</a>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Preparation of the contents - 1st month</p> <p>Preparation of the problem and objective - 2nd month</p> <p>Writing the 1st chapter - 1st term</p> <p>Carrying out research - 2nd term</p> <p>Writing all the theoretical chapters - 2nd term</p> <p>Description of the research results - 3rd term</p> <p>Preparation of the whole thesis - 3rd term</p>	
Work placement	Not applicable	

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