

**Subject card**

<b>Subject name and code</b>	Master Seminar 3, PG_00178809						
<b>Field of study</b>	Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			5.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Anna Dziadkiewicz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	16		3.0		106.0	125
<b>Subject objectives</b>	The primary objective of the seminar is to prepare students to independently write a master's thesis of high academic quality. The topics covered include issues related to the methodology of writing a scientific paper, in particular the characteristics of scientific style, the rules for compiling a bibliography and footnotes, as well as a discussion of the principles of working with sources and the principles of analyzing views expressed in the literature and legal regulations, which are necessary for drawing independent conclusions to be presented in the master's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U04] The student can effectively select, use, adapt, or create methods and tools from management, quality sciences, economics, and finance for decision-making.	The student can deepen knowledge in the field of data analysis and processing and the application of appropriate methods and tools related to the subject of the master's thesis.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student can independently and as part of a team prepare analyses, diagnoses, and reports (including a master's thesis) on financial management in organizations, accounting, financial institution management, and financial institution strategy, and present them in a communicative manner using IT and communication tools.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZMU2_U13] The student can formulate and verify hypotheses for simple research problems, acquire structured knowledge in management and quality sciences, learn about economics and finance, and appropriately select research methods.	The student can prepare and present a short study of a specific problem related to data analysis and processing.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZMU2_W05] The student possesses a thorough understanding of advanced methods and techniques for acquiring, developing, and utilizing data in complex decision-making and management processes.	The student has an in-depth knowledge and understanding of research methodology and terminology in the field of management and quality science, economics and finance, necessary to write a master's thesis, in particular in the area of management, economics and finance.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[ZARZMU2_K01] The student is prepared to gain and enhance the knowledge required to solve both cognitive and practical problems, particularly in the areas of management and quality sciences. Additionally, the student is capable of critically evaluating the knowledge and content received and will seek guidance from experts if they encounter difficulties in resolving a problem independently.	The student is prepared to evaluate and critically approach complex situations and phenomena related to financial management in organizations, accounting, financial institution management, and financial institution strategies during the preparation of their master's thesis.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[ZARZMU2_U10] The student can communicate information, express opinions, and engage in debates with diverse audiences using management and quality science terminology across various media.	The student can prepare and present a study of a specific problem related to data analysis and processing, and draw conclusions.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
Subject contents	<ol style="list-style-type: none"> <li>Using literature forms of scientific studies, stages of familiarization with literature, rules for taking notes, bibliographic description.</li> <li>Using catalogs and the Internet.</li> <li>Formal aspects of work quotations, references and footnotes, bibliography, list of tables, list of figures, appendices.</li> <li>Collecting empirical data, methods of analysis and presentation of results. Tables and charts.</li> <li>Principles of constructing a scientific paper; <ol style="list-style-type: none"> <li>selecting a research problem and formulating research questions hypotheses/research questions;</li> <li>construction and structure of the paper. Construction of the conclusion and introduction. Selecting and formulating the topic of the paper; structure of your own research topic.</li> </ol> </li> <li>Ongoing verification of the substantive content of the written master's thesis and its improvement based on the supervisor's comments.</li> </ol>		
Prerequisites and co-requisites	Marketing, Marketing research, Seminar 2		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Ongoing cooperation with students during seminars, including assessment of progress in writing their thesis.	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>Zenderowski R., Technika pisania prac magisterskich i licencjackich, CeDeWu, Warszawa 2023.</li> <li>Lisiński M., Szarucki M., Metody badawcze w naukach o zarządzaniu i jakości, PWE, Warszawa 2021.</li> </ol>	

	Supplementary literature	<p>1. Podstawy metodologii badań w naukach o zarządzaniu, (red.) W. Czakon, Wydawnictwo Nieoczywiste, 2016.</p> <p>2. Other publications depending on the subject matter of the work.</p>
	eResources addresses	
<p>Example issues/ example questions/ tasks being completed</p>	<p>Basic questions about the thesis</p> <ul style="list-style-type: none"> <li>• What is the main purpose of your thesis and why did you choose this topic?</li> <li>• What are the main research questions you are answering?</li> <li>• What research methodology did you use and why?</li> <li>• What are the most important conclusions of your thesis?</li> </ul> <p>Questions about literature and context</p> <ul style="list-style-type: none"> <li>• What are the most important sources in your work?</li> <li>• How does your work fit into the existing body of scientific knowledge?</li> <li>• Are there other approaches to this issue and how does your approach differ?</li> </ul> <p>Questions about methodology and research</p> <ul style="list-style-type: none"> <li>• Why did you choose this research method?</li> <li>• Did you encounter any difficulties during your research? How did you resolve them?</li> <li>• What are the limitations of your work and research methods?</li> </ul> <p>Questions about results and conclusions</p> <ul style="list-style-type: none"> <li>• What are the practical implications of your work?</li> <li>• Were your results consistent with your initial hypotheses?</li> <li>• What are the possibilities for further research in this area?</li> </ul> <p>Critical questions</p> <ul style="list-style-type: none"> <li>• What are the strongest and weakest points of your work?</li> <li>• Could your conclusions be challenged? How would you defend them?</li> <li>• If you had more time and resources, what would you change or expand in your work?</li> </ul>	
Work placement	Not applicable	

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