

Subject card

Subject name and code	Master Seminar 2, PG_00178804						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Dziadkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		31.0	50
Subject objectives	The primary objective of the seminar is to prepare students to independently write a master's thesis of high academic quality. The topics covered include issues related to the methodology of writing a scientific thesis, in particular the characteristics of scientific style, the rules for compiling a bibliography and footnotes, as well as a discussion of the rules for working with sources and the rules for analyzing views expressed in the literature and legal regulations, which are necessary for drawing independent conclusions to be presented in the master's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W05] The student possesses a thorough understanding of advanced methods and techniques for acquiring, developing, and utilizing data in complex decision-making and management processes.	The student has in-depth knowledge and understanding of research methodology and terminology in the field of management and quality science, economics, and finance, necessary to write a master's thesis, particularly in the area of management, economics, and finance.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[ZARZMU2_U03] Students can obtain and verify data from selected sources, present and analyze economic processes and phenomena.	The student is able to critically evaluate sources used in self-study and own work.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[ZARZMU2_U13] The student can formulate and verify hypotheses for simple research problems, acquire structured knowledge in management and quality sciences, learn about economics and finance, and appropriately select research methods.	The student is able to prepare and present a short study of a specific problem related to data analysis and processing.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student is able to independently and as part of a team prepare analyses, diagnoses, and reports (including a master's thesis) on financial management in organizations, accounting, financial institution management, and financial institution strategies, and to present them in a communicative manner using information and communication tools.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[ZARZMU2_K01] The student is prepared to gain and enhance the knowledge required to solve both cognitive and practical problems, particularly in the areas of management and quality sciences. Additionally, the student is capable of critically evaluating the knowledge and content received and will seek guidance from experts if they encounter difficulties in resolving a problem independently.	The student is prepared to evaluate and critically approach complex situations and phenomena related to financial management in organizations, accounting, financial institution management, and financial institution strategies during the preparation of their master's thesis.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
	[ZARZMU2_U02] The student can identify complex issues related to the organization's operations, the processes within it, and its relationships with a changing environment, proposing appropriate and innovative solutions.	The student is able to correctly interpret complex technological, social, political, legal, economic, and ecological processes and phenomena, as well as their impact on financial decisions in organizations, the functioning of organizations, and the economy as a whole, using the appropriate selection of sources for the purposes of research in their master's thesis.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
Subject contents	<ol style="list-style-type: none"> 1. Using literature forms of scientific studies, stages of familiarization with literature, rules for taking notes, bibliographic description. 2. Using catalogs and the Internet. 3. Formal aspects of work quotations, references and footnotes, bibliography, list of tables, list of figures, appendices. 4. Collecting empirical data, methods of analysis and presentation of results. Tables and charts. 5. Principles of constructing a scientific paper; <ol style="list-style-type: none"> a) selecting a research problem and formulating research questions hypotheses/research questions; b) construction and structure of the paper. Construction of the conclusion and introduction. Selecting and formulating the topic of the paper; structure of your own research topic. 6. Ongoing verification of the substantive content of the written master's thesis and its improvement based on the supervisor's comments. 		
Prerequisites and co-requisites	Marketing, Marketing research, Seminar 1		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Ongoing cooperation with students during seminars, including assessment of progress in writing their thesis.	55.0%	100.0%
Recommended reading	Basic literature	1. Zenderowski R., Technika pisania prac magisterskich i licencjackich, CeDeWu, Warszawa 2023. 2. Lisiński M., Szarucki M., Metody badawcze w naukach o zarządzaniu i jakości, PWE, Warszawa 2021.	
	Supplementary literature	1. Podstawy metodologii badań w naukach o zarządzaniu, (red.) W. Czakon, Wydawnictwo Nieoczywiste, 2016. 2. Other publications depending on the subject matter of the work.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>Task topic: <i>Analysis and evolution of a selected issue in the context of contemporary research</i></p> <p>Task objectives:</p> <ol style="list-style-type: none"> 1. Developing the ability to analyze literature on a given topic. 2. Critically assess the current state of knowledge in a given field. 3. Identify research gaps and suggest directions for further research. 4. Practically apply research methodology. 5. Improve presentation and argumentation skills. 		
Work placement	Not applicable		

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