

Subject card

Subject name and code	Master Seminar 1, PG_00178344						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Elżbieta Wojnicka-Sycz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	<p>The aim of the course is to introduce students to the principles of preparing a master's thesis, familiarize them with the formal, substantive, and methodological requirements for its development, and support them in drafting a preliminary version of one of the thesis chapters.</p> <ol style="list-style-type: none"> 1. Preparation for defining the thematic scope of the thesis 2. Familiarization with the formal, substantive, and methodological principles of writing a masters thesis 3. Preparation for developing the general structure and outline of the thesis 4. Preparation for collecting and critically analyzing the relevant literature 5. Preparation for writing a preliminary version of Chapter I of the thesis 						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U01] Students can analyze and creatively interpret complex social and economic processes in business decision-making. They use structured knowledge and tools from management, quality sciences, economics, and finance.	Student is able to analyse data and literature.	[SU3] text preparation/written work
	[ZARZMU2_W06] The student possesses a thorough understanding of the principles of rational decision-making related to individual resources, functional areas within the organization, processes, and management levels. This understanding is based on a well-structured and theory-supported foundation in management, quality sciences, economics, and finance.	Student is able to apply theoretical knowledge on management to own research.	[SW3] text preparation/written work
	[ZARZMU2_K01] The student is prepared to gain and enhance the knowledge required to solve both cognitive and practical problems, particularly in the areas of management and quality sciences. Additionally, the student is capable of critically evaluating the knowledge and content received and will seek guidance from experts if they encounter difficulties in resolving a problem independently.	The student knows how to acquire the knowledge for the solution of the research problem defined for her/his thesis.	[SK3] text preparation/written work
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student is able to write down in the form of the thesis' subsequent chapters the results of his/her analyses.	[SU3] text preparation/written work
	[ZARZMU2_U02] The student can identify complex issues related to the organization's operations, the processes within it, and its relationships with a changing environment, proposing appropriate and innovative solutions.	The student can use his analysis of literature and research results for deriving conclusions and recommendations for the organizations being the objects of his research for the thesis.	[SU3] text preparation/written work

Subject contents	<p>1. Selection of the topic of the diploma thesis</p> <p>2. The principles of developing the structure of the thesis</p> <p>3. The technique of writing the thesis: editing references in the text, creating tables and figures, bibliography, etc.</p> <p>4. Methods of conducting research</p> <p>5. Formal criteria for evaluation of the thesis</p> <p>6. The course of defense of the diploma thesis</p> <p>Prof. Dr. Elżbieta Wojnicka-Sycz - innovation management and innovation systems, green innovation, innovation in services, social and public innovation, project management, public management, development management, city and regional management, management concepts, human resources management, organisational behaviour, cognitive errors, strategic management.</p> <p>Dr Sylwia Białas - organizational culture, cross-cultural management, internal communication in organizations, diversity, equity and inclusion (DEI), employee behavior and attitudes, leadership in organizations, employee motivation, management concepts (benchmarking, outsourcing, knowledge management), human resource management.</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1010 786 1037">Subject passing criteria</th> <th data-bbox="799 1010 1139 1037">Passing threshold</th> <th data-bbox="1152 1010 1482 1037">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1043 786 1229">Assessment and approval of the thesis plan – including the general structure, collected literature, and the prepared draft version of one chapter of the thesis; in accordance with the work schedule set by the thesis supervisor.</td> <td data-bbox="799 1043 1139 1229">51.0%</td> <td data-bbox="1152 1043 1482 1229">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	Assessment and approval of the thesis plan – including the general structure, collected literature, and the prepared draft version of one chapter of the thesis; in accordance with the work schedule set by the thesis supervisor.	51.0%	100.0%		
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Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Geoff Lancaster (2005), Research Methods in Management. A concise introduction to research in management and business consultancy, Elsevier Butterworth-Heinemann, https://cstn.wordpress.com/wpcontent/uploads/2009/10/research-in-management.pdf</p> <p>https://www.researchgate.net/publication/350896741_HOW_TO_WRITE_YOUR_MASTER_THESIS_THE_EASY</p>							

<p>Example issues/ example questions/ tasks being completed</p>	<p>Preparation of the contents - 1st month</p> <p>Preparation of the problem and objective - 2nd month</p> <p>Writing the 1st chapter - 1st term</p> <p>Carrying out research - 2nd term</p> <p>Writing all the theoretical chapters - 2nd term</p> <p>Description of the research results - 3rd term</p> <p>Preparation of the whole thesis - 3rd term</p>
<p>Work placement</p>	<p>Not applicable</p>

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