

**Subject card**

<b>Subject name and code</b>	Master Seminar 3, PG_00178346						
<b>Field of study</b>	Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			English		
<b>Semester of study</b>	4	<b>ECTS credits</b>			5.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Organisation and Management -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		prof. dr hab. Elżbieta Wojnicka-Sycz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	35.0	35
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	35		4.0		86.0	125
<b>Subject objectives</b>	<p>The aim of the course is to prepare students to complete the remaining parts of their masters thesis, particularly the research (empirical) section, including the analysis of research results and formulation of conclusions.</p> <p>1. Preparation for submitting all parts of the thesis</p> <p>2. Reviewing, revising, and improving the thesis, with particular focus on the empirical part including analysis of results, verification of research objectives, answering research questions, and drawing conclusions</p> <p>Final approval of the thesis in terms of content, formal requirements, and formatting/editing</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student is able to write down in the form of the thesis' subsequent chapters the results of his/her analyses.	[SU3] text preparation/written work
	[ZARZMU2_U04] The student can effectively select, use, adapt, or create methods and tools from management, quality sciences, economics, and finance for decision-making.	The student applies new methods of data collection and analysis.	[SU3] text preparation/written work
	[ZARZMU2_U10] The student can communicate information, express opinions, and engage in debates with diverse audiences using management and quality science terminology across various media.	The student leads the discussion during the defence.	[SU3] text preparation/written work
	[ZARZMU2_U13] The student can formulate and verify hypotheses for simple research problems, acquire structured knowledge in management and quality sciences, learn about economics and finance, and appropriately select research methods.	The student formulates the aims and hypotheses of the dissertation.	[SU3] text preparation/written work
	[ZARZMU2_W05] The student possesses a thorough understanding of advanced methods and techniques for acquiring, developing, and utilizing data in complex decision-making and management processes.	Student collects and analysis research data.	[SW3] text preparation/written work
[ZARZMU2_K01] The student is prepared to gain and enhance the knowledge required to solve both cognitive and practical problems, particularly in the areas of management and quality sciences. Additionally, the student is capable of critically evaluating the knowledge and content received and will seek guidance from experts if they encounter difficulties in resolving a problem independently.	The student knows how to acquire the knowledge for the solution of the research problem defined for her/his thesis.	[SK3] text preparation/written work	
Subject contents	<p>Prof. Dr. Elżbieta Wojnicka-Sycz - innovation management and innovation systems, green innovation, innovation in services, social and public innovation, project management, public management, development management, urban and regional management, management concepts, human resources management, organisational behaviour, cognitive errors, strategic management.</p> <p>Dr Sylwia Białas - organizational culture, cross-cultural management, internal communication in organizations, diversity, equity and inclusion (DEI), employee behavior and attitudes, leadership in organizations, employee motivation, management concepts (benchmarking, outsourcing, knowledge management), human resource management.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Assessment and approval of the completed thesis	51.0%	100.0%
Recommended reading	Basic literature	<p>Geoff Lancaster (2005), Research Methods in Management. A concise introduction to research in management and business consultancy, Elsevier Butterworth-Heinemann, <a href="https://cstn.wordpress.com/wpcontent/uploads/2009/10/research-in-management.pdf">https://cstn.wordpress.com/wpcontent/uploads/2009/10/research-in-management.pdf</a></p>	
	Supplementary literature	<p><a href="https://www.researchgate.net/publication/350896741">https://www.researchgate.net/publication/350896741</a> HOW TO WRITE YOUR MASTER THESIS THE EASY</p>	
	eResources addresses		

<p>Example issues/ example questions/ tasks being completed</p>	<p>Preparation of the contents - 1st month</p> <p>Preparation of the problem and objective - 2nd month</p> <p>Writing the 1st chapter - 1st term</p> <p>Carrying out research - 2nd term</p> <p>Writing all the theoretical chapters - 2nd term</p> <p>Description of the research results - 3rd term</p> <p>Preparation of the whole thesis - 3rd term</p>
<p>Work placement</p>	<p>Not applicable</p>

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