

**Subject card**

<b>Subject name and code</b>	Innovation Culture in D&I Environment, PG_00177909						
<b>Field of study</b>	Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			4.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Organisation and Management -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		prof. dr hab. Elżbieta Wojnicka-Sycz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	<b>Number of study hours</b>	45	3.0	52.0	100		
<b>Subject objectives</b>	Understand the culture of innovation and acquire the skills to manage it for the development of the organisation's innovation potential.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>		<b>Method of verification</b>		
	[ZARZMU2_U06] Students can utilize and integrate structured, detailed knowledge of management, quality sciences, economics, and finance to address dilemmas and formulate solutions, including innovative ones, to complex or atypical management problems that arise in professional settings.		The student is able to select from project management methodologies and other organisational and management methods, as well as elements of economic policy, those supporting the development of a culture of innovation.		[SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU5] implementation of a problem task		
	[ZARZMU2_W04] The student possesses a deep understanding of human behavior, including individual, group, and organizational dynamics within an organization.		The student understands the importance of personal characteristics and the role of teams in the development of an organisation's innovation potential.		[SW4] test/exam - oral or written [SW2] presentation/project/paper/report [SW5] implementation of a problem task		
	[ZARZMU2_U02] The student can identify complex issues related to the organization's operations, the processes within it, and its relationships with a changing environment, proposing appropriate and innovative solutions.		The student is able to manage the change in organisational culture towards a culture of innovation and projects.		[SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU5] implementation of a problem task		

Subject contents	<ol style="list-style-type: none"> <li>1. innovation and its internal and external determinants.</li> <li>2. Specificity of innovation culture.</li> <li>3. Innovative organisational cultures according to the typology of innovative cultures.</li> <li>4. Personal characteristics of innovators.</li> <li>5. The role of project teams in innovation.</li> <li>6. Specifics of innovative leadership.</li> <li>7. Project management methodologies conducive to innovation.</li> <li>8. importance of collaboration for innovation and culture of collaboration.</li> <li>9. IT tools supporting design and collaboration in innovation.</li> <li>10. The process of changing organisational culture towards a culture of innovation.</li> <li>11. Policies to support the development of an organisation's innovation culture.</li> </ol>											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%;">Subject passing criteria</th> <th style="width: 33%;">Passing threshold</th> <th style="width: 33%;">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>test</td> <td>51.0%</td> <td>70.0%</td> </tr> <tr> <td>presentation</td> <td>51.0%</td> <td>30.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	test	51.0%	70.0%	presentation	51.0%	30.0%
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Example issues/ example questions/ tasks being completed	Organisational culture of known innovators  Innovation culture  Changing organisational culture  Agile project management methodologies  Innovation models  Innovation support  Traits of innovators
Work placement	Not applicable

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