

Subject card

Subject name and code	Theatre Management - Strategic Decision Game, PG_00188976						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2025	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Optional subject group		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marek Kalinowski				
	Teachers		dr Marek Kalinowski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		1.0		41.0	50
Subject objectives	Experience in decision-making processes related to managing theatre operations						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FiRL3_W01] The student has advanced knowledge and understanding of the nature and evolution of management, quality, economics, and finance theories and their place in the social sciences system, particularly from the perspectives of finance and accounting.		Student understands the specific nature of decisions made in connection with the functioning of the theatre, especially in the context of interactions between the main stakeholders in the theatre's artistic activity.		[SW3] text preparation/written work		
	[ZARZL3_W01] The student has advanced knowledge and understanding of the nature and evolution of management, quality sciences, economics, and finance theories, along with their place in the social sciences system — particularly their relevance to business decision-making.		Student understands the specific nature of decisions made in connection with the functioning of the theatre, especially in the context of interactions between the main stakeholders in the theatre's artistic activity.		[SW3] text preparation/written work		
	[IiEL3_W01] The student knows and understands to an advanced degree the nature and evolution of theories in management, quality sciences, economics, and finance, along with their place in the social sciences system — especially in applying informatics or statistics tools.		Student understands the specific nature of decisions made in connection with the functioning of the theatre, especially in the context of interactions between the main stakeholders in the theatre's artistic activity.		[SW3] text preparation/written work		

Subject contents	<p>A simulation in the form of a round-based educational decision-making game addressing the following aspects:</p> <ol style="list-style-type: none"> 1. Identifying customer (audience) needs 2. Selecting a performance and undertaking marketing activities 3. Recruiting employees (actors) 4. Developing employee (actors) competencies while taking into account labor market expectations 5. Estimating revenues and operating costs 6. Ensuring the well-being of actors 		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Report	51.0%	100.0%
Recommended reading	Basic literature	M. Jabłoński, J. Karcz-Ryndak, Key Aspects Of Theatre Management: Literature Review, (2024), ORGANIZATION AND MANAGEMENT no. 1 / 2024 (195)	
	Supplementary literature	M. Kalinowski, Dydaktyczna gra decyzyjna Teatr, w: Teatr, Literatura, Zarządzanie (2025) Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk ss. 261-270.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.