

Subject card

Subject name and code	Culture Management, PG_00188980						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Optional subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Paula Chmielowska				
	Teachers		dr hab. Paweł Sut				
			mgr Paula Chmielowska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		1.0		41.0	50
Subject objectives	• Understanding the legal framework for the cultural sector. • Ability to identify legal risks in cultural projects. • Acquiring competence in drafting and analyzing cultural contracts.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[IiEL3_W01] The student knows and understands to an advanced degree the nature and evolution of theories in management, quality sciences, economics, and finance, along with their place in the social sciences system —especially in applying informatics or statistics tools.		The student knows and understands the basic legal regulations regarding the functioning of cultural institutions, in particular their organizational and legal status and principles of supervision.		[SW2] presentation/project/paper/report		
	[FiRL3_W01] The student has advanced knowledge and understanding of the nature and evolution of management, quality, economics, and finance theories and their place in the social sciences system, particularly from the perspectives of finance and accounting.		The student is able to develop basic legal recommendations for a planned cultural event.		[SW2] presentation/project/paper/report		
	[ZARZL3_W01] The student has advanced knowledge and understanding of the nature and evolution of management, quality sciences, economics, and finance theories, along with their place in the social sciences system — particularly their relevance to business decision-making.		The student understands the structure and meaning of civil law contracts used in cultural activities (contract for specific work, contract of mandate, license, sponsorship).		[SW2] presentation/project/paper/report		

Subject contents	Legal Status of Cultural Institutions Legal Person, Ownership Supervision, Director's Competencies Organizational and Legal Forms (Public, NGO, Company) Financing Cultural Activities Special-Purpose and Entity-Specific Grants Sponsorship, Patronage, Own Revenue Liability for Public Funds Copyright and Related Rights Work, Author, Property and Personal Rights Licenses, Transfer of Rights, Fair Use Application for Publications and Event Registrations Contracts in Cultural Activities Contracts for Specific Work, Contract of Mandate, Management Contract Co-production and Sponsorship Agreements Identification of Risk Clauses Event Organization and Legal Liability Event Security, Insurance, Civil Liability Personal Data Protection (GDPR) Regulations Regarding Mass Events Public Procurement and Partnership in Culture Cultural Institutions' Obligations to Public-Private Partnership Contractor Selection and Audit Procedures Risk Management and Compliance Identification and Classification of Legal Risks Conflict of Interest, Audit, and Supreme Audit Office Audit Development of Internal Procedures and Recommendations for Cultural Projects Analysis of Case Studies and Practical Projects Analysis of Legal Risks of Cultural Events Development of Legal Recommendations for Institutions Presentation and Defense of Group Projects								
Prerequisites and co-requisites									
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>case study</td><td>51.0%</td><td>100.0%</td></tr></table>	Subject passing criteria	Passing threshold	Percentage of the final grade	case study	51.0%	100.0%		
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Recommended reading	<table><tr><td>Basic literature</td><td> • Pluszyńska A., Konior A., Gawel Ł. (red.), <i>Zarządzanie w kulturze. Teoria i praktyka</i>, Wydawnictwo Naukowe PWN, Warszawa 2020. – Najbardziej aktualny polski podręcznik obejmujący zarządzanie instytucjami kultury, marketing, prawo autorskie, finansowanie, zarządzanie projektami i studia przypadków. • Varbanova L., <i>Zarządzanie strategiczne w kulturze</i>, Narodowe Centrum Kultury, Warszawa 2015. • Dragičević-Šešić M., Stojković B., <i>Kultura. Zarządzanie, animacja, marketing</i>, Narodowe Centrum Kultury, Warszawa 2010. • Hagoort G., <i>Przedsiębiorczość w kulturze. Wprowadzenie do zagadnień zarządzania w kulturze</i>, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 1996. • Bendixen P., <i>Wprowadzenie do ekonomiki kultury i sztuki</i>, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2001. </td></tr><tr><td>Supplementary literature</td><td>given in the class</td></tr><tr><td>eResources addresses</td><td></td></tr></table>	Basic literature	• Pluszyńska A., Konior A., Gawel Ł. (red.), <i>Zarządzanie w kulturze. Teoria i praktyka</i>, Wydawnictwo Naukowe PWN, Warszawa 2020. – Najbardziej aktualny polski podręcznik obejmujący zarządzanie instytucjami kultury, marketing, prawo autorskie, finansowanie, zarządzanie projektami i studia przypadków. • Varbanova L., <i>Zarządzanie strategiczne w kulturze</i>, Narodowe Centrum Kultury, Warszawa 2015. • Dragičević-Šešić M., Stojković B., <i>Kultura. Zarządzanie, animacja, marketing</i>, Narodowe Centrum Kultury, Warszawa 2010. • Hagoort G., <i>Przedsiębiorczość w kulturze. Wprowadzenie do zagadnień zarządzania w kulturze</i>, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 1996. • Bendixen P., <i>Wprowadzenie do ekonomiki kultury i sztuki</i>, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2001.	Supplementary literature	given in the class	eResources addresses			
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Example issues/ example questions/ tasks being completed	Legal Status of Cultural Institutions and Legal Entities Organizational and Legal Forms of Cultural Institutions: Public, NGO, Company Competencies of the Director and Supervisory Authorities Financing Cultural Activities: Entity-Specific and Targeted Grants Sponsorship and Private Patronage Liability for Public Funds Copyright and Related Rights in Cultural Activities Work, Author, and Property and Personal Rights Licenses, Transfer of Rights, and Fair Use Publication of Recordings and Event Broadcasts Civil Law Contracts: Contracts for Specific Work, Contracts of Mandate, Management Contracts Co-production and Sponsorship Agreements Risk Clauses and Contractual Liability Event Organization and Participant Safety Organizer's Civil Liability Insurance and Emergency Procedures Personal Data Protection (GDPR) Public Procurement and Public-Private Partnerships Public Procurement Procedures in Cultural Institutions Identification and Classification of legal risks in cultural projects Conflict of interest and internal audit Compliance procedures in cultural institutions Analysis of practical cases and case studies Development of legal recommendations for cultural institutions Teamwork on cultural event projects								
Work placement	Not applicable								

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