

**Subject card**

<b>Subject name and code</b>	Artistic Institutions Management I, PG_00189679						
<b>Field of study</b>	Management of Artistic Institutions						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Humanistic-social subject group Subject group related to practical vocational preparation		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	practical	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	Subject supervisor		dr Agnieszka Żukowska				
	Teachers						
<b>Lesson types</b>	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
<b>Subject objectives</b>	<ol style="list-style-type: none"> <li>1. Understanding the specificity and characteristics of artistic institutions, and more broadly, cultural institutions within the Polish legal system. What is the difference between cultural institutions and other entities operating in the cultural sphere? (Contexts: legal, organizational, and funding structures)</li> <li>2. Understanding the relationships and interdependencies between public administration and the cultural sector (e.g., funding/supervision by the founding body vs. institutional independence; what is cultural policy?).</li> <li>3. Acquiring basic terminology related to cultural institutions such as founding body, statute, director, financial management, etc.</li> </ol>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_K03] They are prepared to fulfill social obligations and collaborate in organizing activities that contribute to the social environment within the realms of managing arts and cultural institutions and/or artistic practice.	Is ready to fulfill social commitments and to engage in activities for the benefit of the social environment, utilizing contemporary methods and forms of organizing cultural activities within the framework of managing arts institutions.	[SK1] oral statement/conversation/discussion
	[ZIAL3_K02] They are prepared to implement their knowledge of fields such as arts studies and management and quality studies; they are willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	Is prepared to implement their knowledge of management of arts institutions; is willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	[SK1] oral statement/conversation/discussion
	[ZIAL3_K04] They are prepared to make independent decisions, critically assess their own actions, those of the teams they lead, and the organizations they are involved in. They are ready to take responsibility for the consequences of these actions, particularly in their managerial and/or artistic activity.	Is prepared to make independent decisions, critically assess his/her own actions, those of the teams he/she leads, and the organizations he/she is involved in; is ready to take responsibility for the consequences of these actions, particularly in managing arts institutions.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[ZIAL3_W06] They are acquainted with the relationships and interdependencies between theoretical and practical aspects within their chosen specialty in the field of arts management, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	Is acquainted with the relationships and interdependencies between theoretical and practical aspects of management of arts institutions, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	[SW2] presentation/project/paper/report
	[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Has organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions across the public, private, and third sectors and/or realizing artistic projects.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[ZIAL3_W10] They are familiar with the methodologies, standards, procedures, and best practices utilized in arts and cultural institutions, and they apply this knowledge in managerial and/or artistic activity.	Is familiar with the methodologies, standards, procedures, and best practices utilized in Polish arts and cultural institutions across the public, private, and third sectors, applies this knowledge in managerial and/or artistic activity.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[ZIAL3_W02] They have an advanced understanding of fundamental theories, methodologies, and terminology in fields of arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Has an advanced understanding of fundamental theories, methodologies, and terminology in the field of arts institutions management.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[ZIAL3_W03] They possess detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Possesses detailed knowledge of specific topics within management of arts institutions, with a focus on practical applications in managerial and/or artistic activity.	[SW2] presentation/project/paper/report
	[ZIAL3_U01] They are able to apply their knowledge of arts studies, management and quality studies, and literary studies to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, and/or in realizing their own artistic designs, particularly in stage practice, selecting appropriate methods and tools.	Is able to apply his/her knowledge of arts institutions management to solve cognitive problems and carry out managerial tasks in the realm of culture and/or in realizing his/her own artistic designs, particularly in stage practice, selecting appropriate methods and tools.	[SU2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[ZIAL3_W08] They are acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the arts and culture sector and/or the practice of the artist's profession.	Is acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the management of arts institutions.	[SW2] presentation/project/paper/report
	[ZIAL3_U03] They are capable of communicating effectively using specialized terminology in arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Is capable of communicating effectively using specialized terminology in management of arts institutions.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
Subject contents	<p>1) Tasks of public administration in the field of culture (using the example of the Pomeranian Voivodeship)</p> <p>Why, when talking about a cultural institution, we need to understand the essence of a public institution, local government budget planning, and planning of cultural expenditures.</p> <p>Cultural institutions in the region organised by the Ministry of Culture and National Heritage (MKiDN), local governments overview, institutions first look at their financing, current subsidies, expansion of cultural infrastructure.</p> <p>2) Law in culture</p> <p>Founders, act of establishment; artistic institutions, statutes and other documents; director of the institution (appointment, competition, competition committee, delegation of duties, dismissal), merging, division of institutions, financial management, artistic staff.</p> <p>3) Sample problem analyses:</p> <ul style="list-style-type: none"> <li>• activity programs of institutions: defense and criticism</li> <li>• Monika Strzępka at the Dramatyczny Theatre (competition / supervisory decision / term)</li> <li>• financial analysis of a selected institution</li> </ul>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	project or presentation illustrating a jointly selected issue, presented during class and serving as a basis for group discussion	51.0%	100.0%

Recommended reading	Basic literature	<p>Gajewski S., Jakubowski A., <i>Ustawa o organizowaniu i prowadzeniu działalności kulturalnej. Komentarz</i>, Wydawnictwo C.H. Beck, 2016</p> <p>Głowacki J., <i>Przemysły kreatywne i ich wpływ na gospodarkę</i>, [w:] <i>Kultura a rozwój</i>, red. Hausner J., Karwińska A., Purchla J., Narodowe Centrum Kultury, Warszawa, 2013</p> <p>Ilczuk D., Karpińska A., <i>Kultura jako koło zamachowe rozwoju gospodarczego</i>, [w:] <i>Pomorskie poszerzenie pola kultury: dylematy konteksty działania</i>; red. Obracht-Prondzyński C., Zbieranek P., Narodowe Centrum Kultury, Nadbałtyckie Centrum Kultury, Uniwersytet Gdański, 2017</p> <p>Sanetra-Szeliga J., <i>Sektor kultury a rozwój gospodarczy miasta</i>, [w:] <i>Kultura a rozwój</i>, red. Hausner J., Karwińska A., Purchla J., Narodowe Centrum Kultury, Warszawa, 2013</p> <p>Wieczorek P., <i>Instytucje kultury. Rachunkowość, sprawozdawczość, gospodarka finansowa, kontrola zarządcza</i>, Wydawnictwo C.H. Beck, 2011</p> <p>Law acts:</p> <p>The Act of October 25, 1991 on organizing and conducting cultural activities, Journal of Laws 1991 No. 114, item 493, consolidated text: Journal of Laws 2017, item 862.</p> <p>Regulation of the Minister of Culture of June 30, 2004 on the organization and procedure for conducting a competition for the position of director of a cultural institution, Journal of Laws 2004 No. 154, item 1629.</p> <p>The lecturer updates the reading list at the start of the semester.</p>
	Supplementary literature	<p>Malczyk K., <i>Kultura i rynek</i>, [w:] <i>Kultura a rozwój</i>, red. Hausner J., Karwińska A., Purchla J., Narodowe Centrum Kultury, Warszawa, 2013</p> <p>Wróbel M., <i>Pokerzysta i strateg dyrektor jako lider instytucji kultury</i>, [w:] <i>Strategie dla kultury. Kultura dla rozwoju</i>, red. Śliwa M., Małopolski Instytut Kultury, Kraków, 2011</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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