

**Subject card**

<b>Subject name and code</b>	Sports Economics - lecture, PG_00189737						
<b>Field of study</b>	Law in Sport						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>				2026/2027	
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>				Obligatory subject group in the field of study	
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>				at the university	
<b>Year of study</b>	1	<b>Language of instruction</b>				Polish	
<b>Semester of study</b>	1	<b>ECTS credits</b>				3.0	
<b>Learning profile</b>	academic	<b>Assessment form</b>				credit	
<b>Conducting unit</b>	Faculty of Law and Administration -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Jędrzej Siciński				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		2.0		43.0	75
<b>Subject objectives</b>	The aim of the course is to present the most important principles and axioms of economics, taking into account the specificity of the sports market. A secondary objective of the course will be to demonstrate the key elements that unite and differentiate the sports industry from traditional forms of business in the context of the economic and regulatory environment.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[PSPORTL3_W04] Knows and understands the key dilemmas related to the functioning of sports law, in particular with regard to the relationship between public and private law, between state regulations and internal regulations of sports organisations, and between sporting values and market requirements.		The student understands the specific nature of processes occurring in the sports market in the context of the economic and regulatory environment, and explains their impact on the success of a sports business.			[SW4] test/exam - oral or written	
	[PSPORTL3_W05] Possesses structured knowledge of the economic, financial and organisational conditions of activity in sport, including in particular the main mechanisms of sports financing, forms of economic activity in sport, employment in sport, and the protection of intellectual property and image rights of participants in sport.		The student understands the most important principles and challenges of economics and finance, including the practical foundations of management, and appropriately selects solutions that positively influence the improvement of sports business efficiency.			[SW4] test/exam - oral or written	

Subject contents	<ol style="list-style-type: none"> <li>1. The essence of economics, entrepreneurship, and economic activity.</li> <li>2. Microeconomics and macroeconomics.</li> <li>3. Basic principles of economics and their practical business implications market, consumer, production factors.</li> <li>4. Specific characteristics of the sports market in the context of economic principles.</li> <li>5. Running a sports business requirements, challenges, and best practices.</li> <li>6. Analysis of the economic and regulatory environment.</li> </ol>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written multiple-choice test	51.0%	100.0%
Recommended reading	Basic literature	Mankiw, N. G., & Taylor, M. P. (2015). <i>Mikroekonomia</i> , Warszawa: Polskie Wydawnictwo Ekonomiczne  Grabowski, A. (2019). <i>Ekonomia sportu. Zagadnienia metodologiczne i wybrane doświadczenia</i> . Warszawa: Wydawnictwo Naukowe PWN.	
	Supplementary literature	Fiedor, B., Gorynia, M. (2021). Sport jako przedmiot zainteresowania nauk ekonomicznych wybrane aspekty. <i>Zeszyty Naukowe Polskiego Towarzystwa Ekonomicznego w Zielonej Górze</i> , 15, s. 5-18.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> <li>• Demand elasticity in sport sector.</li> <li>• Relational capital in sport organizations.</li> <li>• Financial specifics of a sport organization sources of financing and cost of capital.</li> </ul>		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.