

Subject card

Subject name and code	Communication workshop, PG_00189786						
Field of study	Cultural Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Grzegorz Piotrowski, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The classes are workshops. The goal is to develop students' awareness and communication skills.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_K01] They are ready to critically evaluate his knowledge of culture and to recognize its value in solving cognitive and practical problems.	The student is ready to critically evaluate knowledge about communication, its aspects and mechanisms in reflection on culture.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[KULL3_U07] They are able to plan and carry out their own lifelong learning.	The student is able to plan and implement the process of improving her/his communication skills throughout her/his life.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[KULL3_U02] They possess the skills necessary to conduct research on culture and to draw conclusions through the appropriate selection and use of theories, methods, and research tools of cultural studies, as well as advanced information and communication technologies.	The student has communication skills that allow her to conduct cultural research and popularize knowledge about culture.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[KULL3_W08] They know and understand the basic conditions of various types of professional activities for a cultural studies specialist, copyright law, and different forms of entrepreneurship in the field of culture.	The student knows and understands the communicative conditions of the professional activity of a cultural studies scholar.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
Subject contents	According to the teacher's decision, e.g.: • Communication - goals, structure, conventions; • Intention, expression, effectiveness - workshop; • Criteria and principles of linguistic correctness - workshop; • Constructing various written forms - workshop; • Oral communication, voice issues - workshop; • Speaking, presentation, participating in a discussion - workshop, etc.		
Prerequisites and co-requisites	Communication skills at the secondary school leaving examination level.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Passing the course with a grade based on practical partial tasks	60.0%	100.0%

Recommended reading	Basic literature	Nęcki Z., Komunikacja międzyludzka, Kraków 2006. Tannen D., To nie tak! Jak styl konwersacyjny kształtuje relacje z innymi, Poznań 2002. Czarnowska M.M., Przyjazne porozumiewanie się, Gdansk 2004. Rosenberg M.B., Porozumienie bez przemocy, Warszawa 2003. Schulz von Thun F., Sztuka rozmawiania, t. 1, Kraków 2003. Stewart J., Mosty zamiast murów: podręcznik komunikacji interpersonalnej, Warszawa 2009. Sujak E., ABC psychologii komunikacji, Kraków 2006. Krzemiński I., Co się dzieje między ludźmi?, Warszawa 1998. Głodowski W., Komunikacja niewerbalna, Gdańsk 2000. Wieczorkiewicz Bronisław, Sztuka mówienia, Warszawa 1998. Markowski Andrzej, Kultura języka polskiego. Zagadnienia leksykalne, Warszawa 2018. Praktyczna stylistyka nie tylko dla polonistów, red. E. Bankowska, A. Mikołajczuk, Warszawa 2003. Korolko Mirosław, Sztuka retoryki. Przewodnik encyklopedyczny, wyd. 2 rozszerz., Warszawa 1998.
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	Supplementary literature	Hartley P., Komunikowanie interpersonalne, Warszawa 2006. Szymanek K., Wieczorek K.A., Sztuka argumentacji. Rozszerzone ćwiczenia w badaniu argumentów, Warszawa 2021. Knapp, Mark L., Hall, Judith A, Komunikacja niewerbalna w interakcjach międzyludzkich, Warszawa 2008. Berne E., W co graja ludzie, Warszawa 2004. Cialdini R., Wywieranie wpływu na ludzi, Gdansk 2002. R. Błaut, Skuteczne negocjacje, Warszawa 1994. Chęłpa S., T. Witkowski, Psychologia konfliktów, Wrocław 1995. Goffman E., Człowiek w teatrze życia codziennego, Warszawa 1981 i nast. wyd. Kochan M., Pojedynek na słowa, Kraków 2005. Nęcki Z., Komunikowanie interpersonalne, Wrocław 1992. Kram Jerzy, Zarys kultury żywego słowa, wyd. 3 popr., Warszawa 1995. Lachowiecki Leszek, Sztuka umięjetnego wypowiedzania sie. Zasady retoryki klasycznej, Warszawa 1998. Mikuta Marian, Kultura żywego słowa, oprac. S. Podobinski, Czestochowa 2001. Toczyska Bogumiła, Łamance z dedykacja, czyli makaka ma Kama, Gdansk 2003. Whorf Benjamin L., Język, mysl i rzeczywistosc, przeł. T. Hołowka, wstępem opatrzył A. Schaff, Warszawa 1982.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Create a summary of the text you have read.	
Work placement	Not applicable	

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