

Subject card

Subject name and code	Storytelling, PG_00189811						
Field of study	Cultural Studies						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2026/2027	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study Optional subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				Polish	
Semester of study	2	ECTS credits				3.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Magdalena Horodecka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to familiarize the student with the idea, history and, above all, the practice of storytelling. The achievement of these goals is possible through the student's activity in various areas - the art of the spoken word and the art of the written word. The classes are workshop-based, thanks to which the student will gain a number of skills - from knowledge about storytelling techniques to their use in speaking or constructing written stories.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_W08] They know and understand the basic conditions of various types of professional activities for a cultural studies specialist, copyright law, and different forms of entrepreneurship in the field of culture.	They know and understand the conditions of various types of professional activities related to storytelling	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[KULL3_K02] They are ready to fulfill their obligations toward culture, its heritage, and cultural groups.	They are ready to fulfill responsibilities towards culture using storytelling techniques.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work
	[KULL3_U03] They are able to communicate using specialized terminology in the fields of cultural and religious studies, as well as the arts.	They know terminology in the field of cultural and religious studies and art studies; with particular emphasis on poetics and rhetoric (rhetorical topoi, means of persuasion, tools of imaging and ethical persuasion).	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work
[KULL3_U02] They possess the skills necessary to conduct research on culture and to draw conclusions through the appropriate selection and use of theories, methods, and research tools of cultural studies, as well as advanced information and communication technologies.	They possess the skills to recognize various cultural and artistic texts and are able to analyze and interpret them using research methods from cultural studies, rhetoric, and the analysis of verbal and visual (multimodal) texts.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report	
Subject contents	<p>1. History of storytelling.2. The psychology of storytelling. Interdisciplinarity.3. Speaking and writing exercises.4. Narrative analysis in board games5. Creating stories about images6. Preparing a TedTalk7. Analysis of storytelling based on the example of a film script.8. Storytelling in journalistic genres.9. Analysis of master stories.10. Rhetorical workshops.</p>		
Prerequisites and co-requisites	Basic writing and oral fluency in Polish language.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	activity	51.0%	25.0%
	project	60.0%	40.0%
	test	51.0%	10.0%
presence	80.0%	25.0%	
Recommended reading	Basic literature	<p>The storytelling handbook: a guide for primary teachers of English, ed. G. Ellis, G. Brewster, London 2003.</p> <p>The stories that families tell: narrative coherence, narrative interaction and relationship beliefs, ed. B. Fiese, Washington 1999.</p> <p>Wright A., Storytelling with children, Oxford 2004.</p>	
	Supplementary literature	Cavarero A., Relating narratives: storytelling and selfhood, trans. P. Kottman, London 2006.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	History of storytelling, techniques of oral and writing narration.		
Work placement	Not applicable		