

Subject card

Subject name and code	The practice of propaganda in selected countries, PG_00191010						
Field of study	Political Studies						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Katarzyna Kamińska-Korolczuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	0.0	20.0	50		
Subject objectives	`						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[POLL3_K07] Has a need to supplement, expand and improve acquired knowledge and skills.	`			[SK2] presentation/project/paper/report		
	[POLL3_K08] Thanks to the awareness of the existing relationships between politics and historical, economic, social and cultural phenomena and processes is ready to critically evaluate them.	`			[SK2] presentation/project/paper/report		
	[POLL3_U02] Can analyse and explain political processes and phenomena using theoretical knowledge.	`			[SU2] presentation/project/paper/report		
	[POLL3_U14] Can prepare oral presentations on specific issues using sources and theoretical approaches.	`			[SU2] presentation/project/paper/report		
	[POLL3_W13] Has advanced knowledge of the mass media and their role in society.	`			[SW2] presentation/project/paper/report		
[POLL3_W02] Has advanced detailed knowledge of the selected module (specialization) in the field of political science.	`			[SW2] presentation/project/paper/report			
Subject contents	`						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	`	60.0%	100.0%
Recommended reading	Basic literature	<p>A. Pratkanis, E. Aronson, Wiek propagandy: używanie i nadużywanie perswazji na co dzień, Warszawa 2003 i n.</p> <p>B. Kaplan, Mit racjonalnego wyborcy, Warszawa 2017.</p> <p>W. K. Szalkiewicz, Praktyki manipulacyjne w polskich kampaniach wyborczych, Kraków-Warszawa 2014</p> <p>Dobek-Ostrowska B.: Podstawy komunikowania społecznego, Wydawnictwo Astrum, Wrocław 1999.</p>	
	Supplementary literature	`	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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