

**Subject card**

<b>Subject name and code</b>	Curatorial Practice and Exhibition Management, PG_00191105						
<b>Field of study</b>	Management of Artistic Institutions						
<b>Date of commencement of studies</b>	October 2025	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	practical	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Agnieszka Żukowska				
	<b>Teachers</b>		Olha Yatsechko				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		2.0		18.0	50
<b>Subject objectives</b>	The aim of the course is to familiarize students with curatorial practice and the process of organizing contemporary art exhibitions. Students will learn about all stages of developing an exhibition project from concept development and artwork selection, through budgeting and planning, to installation, promotion, and the organization of accompanying events. The course develops curatorial thinking, teamwork skills, and communication competencies within curatorartistinstitution relationships. Particular attention will be given to contemporary exhibition strategies and curatorial practice in social and institutional contexts, with special emphasis on contemporary painting.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_U03] They are capable of communicating effectively using specialized terminology in arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Is capable of actively participating in debates regarding curatorial practice and exhibition management, presenting, evaluating, and discussing various viewpoints.	[SU2] presentation/project/paper/report
	[ZIAL3_U04] They are capable of actively participating in debates regarding art, literature, and arts management, presenting, evaluating, and discussing various viewpoints.	Is capable of actively participating in debates regarding curatorial practice and exhibition management, evaluating, and discussing various viewpoints.	[SU2] presentation/project/paper/report
	[ZIAL3_W03] They possess detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Possesses detailed knowledge of curatorial practice and exhibition management, with a focus on practical applications in managerial activity.	[SW4] test/exam - oral or written
	[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills; they understand the importance of ongoing learning and professional development in managerial and/or artistic activity.	Is prepared for a critical assessment of his/her knowledge and skills in the field of curatorial practice and exhibition management; understands the importance of ongoing learning and professional development in managerial activity.	[SK2] presentation/project/paper/report
Subject contents	<ul style="list-style-type: none"> <li>• The role of the curator in the contemporary art field</li> <li>•</li> <li>• The history and contemporary formats of curatorial practice</li> <li>•</li> <li>• The phenomenology of the exhibition and the viewers experience</li> <li>•</li> <li>• Developing the theme and concept of an exhibition</li> <li>•</li> <li>• Selecting artists and artworks; collaboration with artists</li> <li>•</li> <li>• Relationships between the curator, institution, and production team</li> <li>•</li> <li>• Exhibition budgeting and planning</li> <li>•</li> <li>• Scheduling and logistics</li> <li>•</li> <li>• Exhibition design and spatial narrative</li> <li>•</li> <li>• Writing curatorial texts and accompanying materials</li> <li>•</li> <li>• Exhibition promotion and media relations</li> <li>•</li> <li>• The exhibition in relation to the local community</li> <li>•</li> <li>• Contemporary curatorial trends, with particular emphasis on painting</li> <li>•</li> <li>• Development of an original exhibition project</li> </ul>		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written or oral end-of-term test	51.0%	40.0%
	Curatorial project (exhibition concept + budget + presentation)	51.0%	60.0%
Recommended reading	Basic literature	Gayford M., Hockney D., <i>Historia obrazów</i> Lorenc J., Berger C., Skolnick L., <i>Czym jest projektowanie wystaw?</i> Poprzęcka M. (red.), <i>Artysta / kurator</i> Wysocki M., <i>Wystawa sztuki współczesnej jako usługa , pdf</i>	
	Supplementary literature	Czyż M., Wielgus J., <i>W ramach wystawy</i> Hodge S., <i>Przewodnik po sztuce współczesnej</i> Obrist H.U., <i>A Brief History of Curating</i>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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