

Subject card

Subject name and code	Startup Project, PG_00191147						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2025/2026	
Education level	Master's studies	Subject group				Optional subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				Polish	
Semester of study	4	ECTS credits				2.0	
Learning profile	academic	Assessment form				credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Sabina Nowak				
	Teachers		dr Sabina Nowak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		10.0	35
Subject objectives	The aim of the course is to provide substantive and practical preparation for setting up a startup company. The classes are conducted by a practitioner, Michał Przybyłowski PhD.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W03] The student has an extended knowledge of the organizational and legal forms of establishment and functioning of enterprises and the development of various forms of individual entrepreneurship in Poland, knows and understands advanced concepts, principles and legal norms and regulations governing the functioning of business entities.	The student understands how a startup operates and explains how the economic environment affects its operations; they can cite the regulations and legal standards required to establish and run a startup.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[ZARZMU2_K06] The student is ready to work in, contribute to or manage groups. Takes the initiative when working in a group. The student can lead and supervise a team.	The student recognises, shapes, and builds the startup team; identifies key roles and develops job descriptions; introduces and maintains consistency in action; designs teamwork processes; and monitors their implementation.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[ZARZMU2_W11] The student knows and understands in an in-depth manner the principles of obtaining and using various types of resources in the implementation of the development objectives of the enterprise.	The student is able to identify and classify the resources necessary to achieve the startup's development goals (financial capital, human capital, technological, informational, relational, and operational resources) and understand their interdependencies and limitations in the early stages of development.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[FiRMU2_W07] The student knows in detail the principles of project evaluation of finance and accounting (profitability of investment projects, assessment of the financial situation of the organization, risk assessment, threat of bankruptcy). The student can identify risks associated with the activities of the organization and correctly determine their consequences and methods of mitigation with the skillful use of theoretical knowledge using a specific research method.	The student can identify key risks associated with running a startup (market, technological, operational, financial, legal, regulatory, and reputational) and determine their potential consequences and the degree of impact on the business model.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[FiRMU2_W08] The student has in-depth knowledge of the formation and economic functioning of organizations commercial and public, their forms, phases of development, as well as financial conditions determining their value and economic success.	The student understands how a startup company operates and explains how the economic environment affects its operations.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[liEMU2_W07] The student has an extended and established knowledge of ethical norms applicable to business, good practices for its conduct and legal regulations for the protection of intellectual property. The student has an extended knowledge of the risks and responsibilities associated with the computerization of business processes. The student knows the principles of netiquette.	The student can recall in depth the regulations and legal norms necessary for establishing and running a startup.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[FiRMU2_K09] The student can work in a group, assuming various roles and improving communication competence and skills. Takes the initiative when working in a group.	The student develops a strategy for cooperation and management of the people involved in the startup. They identify the team required for the startup's proper functioning and create appropriate job descriptions for the team.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[liEMU2_K05] The student can think and act in an entrepreneurial manner and flexibly adapt to changing environmental conditions. Thinks creatively and can go beyond the usual patterns.	The student is able to think and act in an entrepreneurial manner, identifying market gaps and turning them into a valuable startup concept, combining the idea with real implementation possibilities under limited resources.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work

	<table border="1"> <thead> <tr> <th>Course outcome</th> <th>Subject outcome</th> <th>Method of verification</th> </tr> </thead> <tbody> <tr> <td>[liEMU2_K04] The student can work in a team, co-create it, effectively manage and supervise it; efficiently adapts his behavior and conduct to his role in it; is ready to take responsibility for the team and bear the consequences; understands the necessity of systematicity and consistency in action; is open to other team members and critical of himself.</td> <td>The student works in a startup team, actively contributes to its development, manages it effectively, and supervises its work; adapts their behavior and conduct to the role they play in the team and takes responsibility for the results.</td> <td>[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work</td> </tr> </tbody> </table>	Course outcome	Subject outcome	Method of verification	[liEMU2_K04] The student can work in a team, co-create it, effectively manage and supervise it; efficiently adapts his behavior and conduct to his role in it; is ready to take responsibility for the team and bear the consequences; understands the necessity of systematicity and consistency in action; is open to other team members and critical of himself.	The student works in a startup team, actively contributes to its development, manages it effectively, and supervises its work; adapts their behavior and conduct to the role they play in the team and takes responsibility for the results.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work		
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Subject contents	<ol style="list-style-type: none"> 1. Formal and organizational aspects of starting a startup. 2. Startup business: product/service/technology. 3. Market analysis: customers, competition, and partners. 4. Sales: marketing strategy. 5. Finances in startup management: revenue forecast, cost calculation, cash requirements (cash flow), startup profitability. 6. Startup management. 7. Forms of startup financing. 								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th>Subject passing criteria</th> <th>Passing threshold</th> <th>Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>Project</td> <td>51.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	Project	51.0%	100.0%		
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Example issues/ example questions/ tasks being completed									
Work placement	Not applicable								

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