

**Subject card**

<b>Subject name and code</b>	Starting and Managing a small enterprise, PG_00153627						
<b>Field of study</b>	Biotechnology						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Humanistic-social subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Marzenna Czerwińska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		5.0		5.0	25
<b>Subject objectives</b>	Acquainting the student with basic knowledge preparing them to start their own business						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[BIOTECHMU2_U06] The graduate is able to prepare, in a targeted manner in Polish and / or English, a written study, a scientific publication in the field of biotechnology using scientific language, including specialist terminology and conceptual apparatus.		The student is able to formulate basic assumptions regarding the planned business			[SU2] presentation/project/paper/report	
	[BIOTECHMU2_K07] The graduate is aware of the importance of economic factors in the commercialization of research results. He thinks and acts in an entrepreneurial manner.		The student is aware of the numerous circumstances (barriers and success factors) accompanying the launch of a business based on the latest scientific thought			[SK1] oral statement/conversation/discussion	
	[BIOTECHMU2_W07] The graduate possesses knowledge in the social sciences and humanities that is helpful in entrepreneurship and effective functioning in society, and understands the principles of responsibility in conducting scientific research, is able to interpret scientific and organizational decisions in the light of ethical, social and economic values.		The student has knowledge of the basic aspects of entrepreneurship and their determinants			[SW2] presentation/project/paper/report	

Subject contents	The essence of the categories "entrepreneur" and "entrepreneurship". Self-assessment of entrepreneurial attitudes. Self-employment advantages and disadvantages. The concept of a small/medium-sized enterprise Sources of business ideas, with particular emphasis on new knowledge in biological sciences Selection of the target market and development of the company's marketing concept Organizational and legal forms of small and medium-sized enterprises, criteria for selecting forms Choosing the form of taxation Choosing the scale of operations, determining the profitability threshold Procedures for registering a business in Poland Sources of financing the activities of enterprises, analysis of advantages and disadvantages, taking into account the specificity of financing innovative projects based on knowledge contained in biological sciences		
Prerequisites and co-requisites	no entry requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	praca zespołowa - projekt	100.0%	80.0%
	activity in classes	0.0%	20.0%
Recommended reading	Basic literature	K.Safin, Small business management, Ed. AE in Wrocław, Wrocław 2003, M.Matejun Management of small and medium-sized companies, Difin 2012	
	Supplementary literature	K.Wach, How to set up a company in the European Union, Oficyna Ekonomiczna, Kraków 2006	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Students independently determine the topic of the business plan, which must be consistent with the field of study. Suggested topics are subject to approval by the instructor		
Work placement	Not applicable		

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