

Subject card

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| Subject name and code | Business and Innovation, PG_00193547 | | | | | | |
| Field of study | Bioinformatics | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | 2028/2029 | | |
| Education level | Bachelor's studies | Subject group | | | Optional subject group | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 3 | Language of instruction | | | Polish | | |
| Semester of study | 6 | ECTS credits | | | 3.0 | | |
| Learning profile | academic | Assessment form | | | credit | | |
| Conducting unit | Department of Microeconomics -> Faculty of Economics -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Ewa Ignaciuk | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 0.0 | 30.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 0.0 | | 45.0 | 75 |
| Subject objectives | <p>1.Preparing students to start and run an innovative business</p> <p>2. Preparing for further education in entrepreneurship</p> | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [BIOINL3_W05] Possesses knowledge helpful in individual entrepreneurship and has knowledge in the fields of social sciences and humanities helpful in entrepreneurship and effective functioning in society, as a person, citizen, employee, employer. He/ She understands the principles of responsibility in conducting scientific research. | | The student recognises the economic, legal and ethical implications of different forms of entrepreneurship | | [SW2] presentation/project/paper/report [SW5] implementation of a problem task | | |
| | [BIOINL3_K02] Graduate thinks and acts entrepreneurially and responsibly, understands the need to popularize scientific achievements and their practical applications to society | | The student acts in an entrepreneurial way Student identifies and critically assesses entrepreneurial attitudes | | [SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report | | |

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| Subject contents | <p>1. Innovation in business the concept, characteristics, types, opportunities and risks of innovation activities</p> <p>2. Types of legal forms of business activity - key similarities and differences</p> <p>3. Registration of companies and sole proprietorships</p> <p>4. Forms of taxation of income/income from business: tax card, flat-rate tax on registered income, general principles</p> <p>5. Social security in business activities</p> <p>6. Business incubators as an alternative to a registered business</p> <p>7. Financial support for business start-ups, with a particular focus on innovation activities</p> | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | activity during classes | 51.0% | 40.0% |
| | preparation and presentation of the investor speech | 51.0% | 60.0% |
| Recommended reading | Basic literature | <p>1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makiela, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018</p> <p>2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011</p> <p>3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012</p> <p>4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018</p> | |
| | Supplementary literature | <p>1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992</p> <p>2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169</p> <p>3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192</p> <p>4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47</p> <p>5. Harvard Business Review Polska</p> <p>6. Forbes</p> <p>7. Gazeta Prawna</p> | |

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| | eResources addresses | |
| Example issues/ example questions/ tasks being completed | | |
| Work placement | Not applicable | |

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