

**Subject card**

<b>Subject name and code</b>	Process Management , PG_00193956						
<b>Field of study</b>	Sport Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Organisational Behaviour -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. inż. Piotr Sliż				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		1.0		44.0	75
<b>Subject objectives</b>	<ol style="list-style-type: none"> <li>1. Introduction of students to the essence and principles of Business Process Management (BPM) and the assumptions of process-oriented organization.</li> <li>2. Introduction of students to the principles of process design and business process management based on the BPM life cycle and key elements of BPM</li> <li>3. Introduction of students to the stages of transforming organizational structures (from a functional structure to a process-project structure)</li> <li>4. Preparing students for practical process design as well as configuration of structure and management systems using a process-oriented approach.</li> </ol>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZSSML3_U04] Can correctly select and appropriately apply methods and tools from the fields of management and quality sciences, as well as economics and finance, for decision-making, especially in the sports market.	Student is able to apply the acquired knowledge concerning the discussed issues in professional practice.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[ZSSML3_W04] Has advanced knowledge and understanding of the roles, places, and behaviours of people in organisations and in the sports market—at the individual, group, and organisational levels.	Student has knowledge of exogenous and endogenous changes affecting the way organizations operate in the era of the digital economy.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[ZSSML3_U02] Can identify problems related to the functioning of an organisation, especially the sports market, the processes carried out within it, and its relations with the environment, and propose appropriate solutions.	Student is able to identify and analyze problems related to the functioning of organizations, particularly entities operating in the sports market, including the processes implemented within them and their relations with the environment.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[ZSSML3_W05] Has advanced knowledge and understanding of methods and techniques for obtaining, processing, and using data in decision-making and management processes, especially those undertaken by entities in the sports market.	Student is able to identify and analyze problems related to the functioning of organizations, particularly entities operating in the sports market, including the processes carried out within them and their relationships with the environment.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
[ZSSML3_U11] Can engage and collaborate in teams, assuming different roles.	Student is prepared to work in teams, both as a team member and as an organizer of the team's work.	[SU5] implementation of a problem task [SU8] observation of student's independent or team work	
Subject contents	<b>Lecture Topics:</b> <ul style="list-style-type: none"> <li>• Rationale for implementing process solutions in an organization</li> <li>• The essence and significance of Business Process Management (BPM)</li> <li>• BPM Life Cycle</li> <li>• Key elements of BPM (Six Core Elements)</li> <li>• Fundamentals of business process design</li> </ul>		
Prerequisites and co-requisites	None		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	51.0%	50.0%
	Project	51.0%	50.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Dumas, M., Rosa, L. M., Mendling, J., &amp; Reijers, A. H. (2022). <i>Business Process Management. Istota zarządzania procesami biznesowymi</i>. PWN, Warszawa.</li> <li>2. Grajewski, P. (2016). <i>Organizacja procesowa</i>. Polskie Wydawnictwo Ekonomiczne, Warszawa.</li> <li>3. Sliż, P. (2021). <i>Organizacja procesowo-projektowa. Istota. Modelowanie. Pomiar Dojrzałości</i>. Wydawnictwo DIFIN, Warszawa.</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Sliż, P. (2018). <i>Dojrzałość procesowa współczesnych organizacji w Polsce</i>. Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk.</li> <li>2. Kalinowski, B. T. (2019). <i>Dojrzałość procesowa a wyniki organizacji</i>. Wydawnictwo Uniwersytetu Łódzkiego.</li> <li>3. Jurczuk, A. (2019). <i>Wieloaspektowa identyfikacja i typologia źródeł niespójności procesów biznesowych</i>. Oficyna Wydawnicza Politechniki Białostockiej.</li> <li>4. Bitkowska, A. A. (2019). <i>Od klasycznego do zintegrowanego zarządzania procesowego w organizacjach</i>. Wydawnictwo CH Beck</li> <li>5. Brzychczy, E., Rostek, K. (2024). <i>Cyfrowa analiza danych i procesów</i>. Wydawnictwo PWE, Warszawa.</li> <li>6. Grajewski, P. (2012). <i>Procesowe zarządzanie organizacją</i>. Polskie Wydawnictwo Ekonomiczne, Warszawa.</li> <li>7. Misiak, Z. (2023). <i>Modelowanie procesów biznesowych BPMN 2.0 od podstaw</i>. Wydawnictwo Onepress, Warszawa.</li> </ol>	
	eResources addresses		

<p>Example issues/ example questions/ tasks being completed</p>	<ul style="list-style-type: none"> <li>• What are the key elements of business process management in sports organizations?</li> <li>• How can business process management impact the optimization of sports event organization?</li> <li>• What key performance indicators (KPIs) can be considered in process management within the context of sports event organization?</li> <li>• How can business process management improve stakeholder relationships in the sports industry?</li> <li>• What are the challenges associated with transforming a sports organization from a functional model to a process-oriented model?</li> </ul>
<p>Work placement</p>	<p>Not applicable</p>

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