

Subject card

Subject name and code	Law & Intellectual Rights Protection, PG_00193975						
Field of study	Sport Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Strategic Development and Quality Science -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Paulina Nogal				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		1.0		44.0	75
Subject objectives	<p>1. Providing students with selected information in the field of civil law, commercial law, and intellectual property law.</p> <p>2. Knowledge of the sources of law (including understanding the importance of the hierarchy and principles of applicability of legal provisions).</p> <p>3. Knowledge of the principles of application of primary and secondary Community law.</p> <p>4. Understanding the basic principles of civil law (including: the ability to identify the applicable provisions of the Civil Code; applying the principles of performance of obligations; defining the obligations and rights of the parties to civil law contracts, in particular sales, delivery, construction, commission, transport, forwarding, warehousing, specific work, mandate, agency, lease, tenancy, and other similar contracts (leasing), bank accounts, loans, guarantees, transfers, donations, and insurance; the ability to interpret the provisions of the Civil Code; identifying the consequences of violations of law.)</p>						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[ZSSML3_W07] Has advanced knowledge and understanding of legal, organisational, and ethical regulations and standards, including those relating to intellectual property protection, which are essential for business decision-making and operating in the sports market.		The student knows and understands to an advanced degree the relationship between the norms of private and public law, the regulations of autonomous sports organizations and ethical standards, as well as the impact of the intellectual property protection regime on the structuring and security of transactions in the sports market (including licensing, image rights and media rights).			[SW4] test/exam - oral or written	
[ZSSML3_U05] Can apply legal, professional, and ethical standards in business decision-making, especially those relevant to entities in the sports market.		The student is able to develop a decision-making recommendation for a sports market entity based on the factual situation, including: identification of relevant legal and industry standards, analysis of compliance and risks, proposed corrective and preventive actions			[SU4] test/exam - oral or written		

Subject contents	<p>1. Introduction to jurisprudence: sources of law and their systematics; the applicability of law; types of interpretation and their application in business transactions.</p> <p>2. Basics of civil and commercial law (key concepts and introductory issues to the given branch of law, including entrepreneurs, enterprises, companies, liability for obligations, and legal forms).</p> <p>3. Principles of undertaking and conducting business activity: free, licensed, and regulated activities.</p> <p>4. Forms of conducting business activity.</p> <p>5. Consumer rights.</p> <p>6. Construction of a contract in business transactions - elements, parties, selected contractual clauses.</p> <p>7. Appeal proceedings in civil, administrative, and criminal cases.</p> <p>8. Offenses against business transactions and property interests in civil law transactions.</p> <p>9. Security and enforcement in business transactions.</p> <p>10. Industrial property law.</p> <p>11. Intellectual property law, including the law of new technologies.</p> <p>12. Competition law.</p> <p>13. Legal aspects of e-marketing and advertising.</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 658 794 689">Subject passing criteria</th> <th data-bbox="794 658 1141 689">Passing threshold</th> <th data-bbox="1141 658 1482 689">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 689 794 716">written exam</td> <td data-bbox="794 689 1141 716">51.0%</td> <td data-bbox="1141 689 1482 716">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	written exam	51.0%	100.0%
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written exam	51.0%	100.0%							
Recommended reading	Basic literature	<p>1. Muras Z., Podstawy prawa, C.H. Beck, wyd. 5, Warszawa 2019. 2. Katner W., Prawo cywilne i handlowe w zarysie, wyd. 8, Warszawa 2021. 3. Gronkiewicz-Waltz H., Wierzbowski M. (red.), Prawo gospodarcze. Aspekty publicznoprawne, wyd. 1, Warszawa 2020. 4. Sieńczyło-Chłabicz J., (red.), Prawo własności intelektualnej. Teoria i praktyka. Wolters Kluwer, wyd. 1, Warszawa 2021</p>							
	Supplementary literature	<p>Akty prawne: 1. ustawa z dnia 6 marca 2018 r. - Prawo przedsiębiorców (Dz.U. 2018 poz. 646 ze zm.); 2. ustawa z dnia 30 maja 2014 r. o prawach konsumenta (Dz. U. 2014 poz. 827 ze zm.); 3. ustawa z dnia 6 czerwca 1997 r. kodeks karny (Dz. U. Nr 88, poz. 553 ze zm.); 4. ustawa z dnia 23 kwietnia 1964 r. kodeks cywilny (t. Dz. U. 22014 r. poz. 121 ze zm.); 5. ustawa z dnia 17 listopada 1964 r. - kodeks postępowania cywilnego (Dz.U. 1964 nr 43 poz. 296); 6. ustawa z dnia 6 czerwca 1997 r. - kodeks postępowania karnego (Dz.U. 1997 nr 89 poz. 555); Traktat Światowej Organizacji Własności Intelektualnej o Prawie Autorskim, sporządzony w Genewie dnia 20 grudnia 1996 r. (Dz.U. 2005 nr 3 poz. 12); ustawa z dnia 4 lutego 1994 r. o prawie autorskim i prawach pokrewnych (Dz.U. 1994 nr 24 poz 83). 7. Nogał-Meger P., Ekonomiczno-prawne aspekty stosowania nieuczciwej konkurencji w zakresie oznaczeń wprowadzających w błąd, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021, nr ISBN 978-83-8206-142-0.</p>							
	eResources addresses								
Example issues/ example questions/ tasks being completed									
Work placement	Not applicable								

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