

Subject card

Subject name and code	Business Philosophy, PG_00195002						
Field of study	Sport Management						
Date of commencement of studies	October 2026			Academic year of realisation of subject		2026/2027	
Education level	Bachelor's studies			Subject group		Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies			Mode of delivery		at the university	
Year of study	1			Language of instruction		Polish polish	
Semester of study	1			ECTS credits		3.0	
Learning profile	academic			Assessment form		credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor			mgr Wojciech Jankowski			
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		1.0		44.0	75
Subject objectives	The aim of the course is to familiarize students with the philosophical foundations of business activity and the ethical dilemmas of contemporary business. The course seeks to develop critical thinking about corporate social responsibility, professional ethics, and the impact of globalization and technology on contemporary civilizational challenges in a business context.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[ZSSML3_W10] Has advanced knowledge and understanding of the fundamental dilemmas of modern civilisation and their significance for business decision-making and the functioning of the sports market.		The student develops an individual plan for developing ethical managerial competencies, utilizes resources for self-education in the field of business philosophy, and monitors progress in building ethical awareness.			[SW4] test/exam - oral or written	
	[ZSSML3_U09] Can independently plan and implement a process for learning and improving professional skills in management, especially in the sports market, throughout their lives.		The student identifies ethical dilemmas in financial reporting, analyzes the impact of accounting practices on corporate social responsibility, and evaluates the role of financial transparency in building trust.			[SU4] test/exam - oral or written	
Subject contents	Introduction to Philosophy and Ethics History of Economic Thought and Contemporary Ethical Dilemmas Business and Political Philosophy Theories of Justice and Their Application in Business Virtue Ethics in Management and Entrepreneurship Epistemology and Cognitive Biases Utilitarianism and Profit Maximization: Limits and Conflicts Corporate Social Responsibility (CSR): Theory and Practice Ethics in Finance: Transparency, Fair Reporting, and Manipulation Philosophical Aspects of Technology in Business: AI, Algorithms, and Privacy Globalization and Cultural Diversity in Business Ethics Sustainable Development as a Philosophical Challenge for Business Professional Ethics in Various Sectors of the Economy						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold			Percentage of the final grade	
	exam		51.0%			100.0%	

Recommended reading	Basic literature	M. Sandel, Czego nie można kupić za pieniądze, Warszawa 2020. A. Anzenbacher, Wprowadzenie do filozofii, Kraków 2003.
	Supplementary literature	P. Singer, Przewodnik po etyce, Warszawa 2002. A. Heywood, Ideologie polityczne: wprowadzenie, Warszawa 2007. A. Wolak-Tuzimek, Społeczna odpowiedzialność przedsiębiorstwa a konkurencyjność przedsiębiorstw, Warszawa 2018. N. Taleb, Czarny łabędź: jak nieprzewidywalne zdarzenia rządzą naszym życiem, Warszawa 2014. Kahneman, Pułapki myślenia: o myśleniu szybkim i wolnym, Poznań 2019. T. Kotarbiński, Traktat o dobrej robocie, Wrocław 1955. Sun Tzu, Sztuka wojny, przeł. J. Zawadzki, Warszawa 2009. M. Musashi, Księga pięciu kręgów. Gorin-no Sho, przeł. A. Żuławska-Umeda, Bydgoszcz 2001
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>What are the main currents in business philosophy and how do they influence contemporary management? In what ways can Rawls's theory of justice be applied in business practice? What are the ethical dilemmas associated with the use of artificial intelligence in business? Can profit maximization be consistent with ethics? Argue your answer. What are the differences between the utilitarian approach and virtue ethics in the context of business decisions? How does globalization affect ethical standards in international business? What are the main ethical challenges in financial reporting? How do digital technologies transform traditional ethical dilemmas in business? What characterizes corporate social responsibility and what are its limits? What are the ethical aspects of sustainable development in enterprises?</p>	
Work placement	Not applicable	

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