

Subject card

Subject name and code	ABC of Entrepreneurship, PG_00196940						
Field of study	Biotechnology						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2028/2029	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	5	ECTS credits				2.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		5.0		25.0	50
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and to develop an entrepreneurial attitude. Basic preparation for self-employment. Preparing for further education in entrepreneurship						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[BIOTECHL3_K06] The graduate is able to think and act in an entrepreneurial manner, recognizing the possibilities of using biotechnology achievements in practice.		The student takes on the challenge of creative thinking in business design			[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report	
	[BIOTECHL3_W10] The graduate possesses knowledge of the social sciences and humanities that fosters entrepreneurship, professional responsibility and proper functioning in society; understands ethical principles and responsibility in conducting scientific research.		The student knows the concepts and theories in the field of social sciences and humanities relevant to running a business and the mechanisms of functioning of the market, organizations and institutions supporting entrepreneurship, understands the importance of ethics and social responsibility in business activities and conducting scientific research.			[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion	

Subject contents	<p>The concept of entrepreneurship and the characteristics of an entrepreneurial person</p> <p>Registered activity</p> <p>Unregistered activity</p> <p>Forms of employment</p> <p>Conclusion of an employment contract</p> <p>Establishment of an employment relationship</p> <p>Working hours</p> <p>Rest leave</p> <p>Management styles</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	, individual work in class, group work in class	51.0%	20.0%
	Performance of assignment, project or presentation	51.0%	80.0%
Recommended reading	<p>Basic literature</p> <ol style="list-style-type: none"> 1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makięła, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018 2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018 		

	Supplementary literature	<p>1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992</p> <p>2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169</p> <p>3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192</p> <p>4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47</p> <p>5. Harvard Business Review Polska</p> <p>6. Forbes</p> <p>7. Gazeta Prawna</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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