

Subject card

Subject name and code	Project workshops using design thinking , PG_00199213						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Maciej Krzemiński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		30.0	75
Subject objectives	The aim of the course is to systematize and deepen students knowledge of project management processes through a practical approach to the preparation and implementation of business projects using design thinking.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student is able to independently propose a solution to a specific problem, justify its selection, suggest alternative solutions, use tools for project risk identification, estimate its level, and independently prepare a risk mitigation plan.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student is able to prepare a project funded by the European Union, which is discussed with the instructor during consultations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student demonstrates an entrepreneurial attitude and is able to reconcile legal, economic, and social requirements.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is ready to think and act in an entrepreneurial way, can collaborate in a team, and make decisions within a project team. The student assumes roles assigned to various project team functions, which contributes to the development of communication skills with the surrounding environment.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSG3_K06] is ready to be guided in his/her professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his/her employer	The student is prepared to follow business ethics and corporate social responsibility in professional life, showing respect for others while engaging in project work and its implementation.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSG3_W12] has a knowledge of the nature, functioning and sources of changes occurring in the structures of economic entities and organisations (in particular those which operate on the international market); understands the causes, course, scale and consequences of these changes	The student correctly formulates the project goal and scope, knows all stages of its development, and understands the mechanisms of structured project management.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSG3_W08] has a knowledge and understanding of the various dilemmas of contemporary civilisation, including the strategy of sustainable development and corporate social responsibility	The student understands the essence of sustainable development goals and social responsibility, and their impact on project work.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSG3_W07] has knowledge and understanding of the types of economic ties and regularities governing them, including the principles of functioning of the market and the market mechanism, both in the national and international aspect	The student knows and understands the impact of economic ties within enterprises on the projects they implement.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSG3_W05] has knowledge and understanding of the principles of establishing and developing various forms of entrepreneurship	The student knows the principles of market functioning and the market mechanism, both in national, international, and global contexts.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

Subject contents	1. Introduction to Workshops: overview of workshop objectives and methods, introduction to design thinking methodology in the context of business projects. 2. Organization of Project Scope Management Processes: defining project scope, techniques for scope management. 3. Organization of Time and Project Execution Management Processes: scheduling and time planning, elements of Lean approach in project management. 4. Organization of Communication Management Processes: communication strategies in projects, tools and techniques for effective information exchange. 5. Organization of Risk Management Processes: risk identification and analysis, planning preventive and reactive actions. 6. Organization of Quality Management Processes: quality standards in projects, monitoring and quality control. 7. Organization of Team Management and Leadership Processes: building a project team, leadership styles and motivating team members. Student Independent Work: - preparation of a business project in groups - consultations on project scope, clarifications, and issues encountered during implementation		
Prerequisites and co-requisites	no requirements		
Assessment methods and criteria	Subject passing criteria group project in-class activity	Passing threshold 51.0% 51.0%	Percentage of the final grade 50.0% 50.0%
Recommended reading	Basic literature	1. Trocki M. (red), Nowoczesne zarządzanie projektem, PWE, Warszawa 2013. 2. Kapusta M., Zarządzanie projektami krok po kroku, Egmont, 2013. 3. A guide to the project management body of knowledge. PMBOK Guide, fifth edition, PMI 2013. 4. Bednarz J., Gostomski E., Działalność małych i średnich przedsiębiorstw na rynkach zagranicznych, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2009. 5. Wach K., Własny biznes w Unii Europejskiej, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków 2008. 3. Badania marketingowe. Od teorii do praktyki. Redakcja D. Maison, A. Noga-Bogomilski, Gdańskie Wydawnictwo Psychologiczne, Gdańsk 2007. 6. Badania marketingowe. Teoria i praktyka. Redakcja naukowa K. Mazurek - Łopacińska, PWN, Warszawa 2011.	
	Supplementary literature	1. Walczak R., Podstawy zarządzania projektami, Difin, Warszawa 2014. 2. Kopczewski M., Alfabet zarządzania projektami, One Press, Warszawa 2015. 3. Pawak M., Zarządzanie projektami, PWN, Warszawa 2006. 4. Kerzner H., Advanced Project Management, Wydawnictwo Helion, Gliwice 2005. 5. Materiały przekazywane przez osoby prowadzące.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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