

**Subject card**

|  |  |  |  |                                     |  |            |     |
|--|--|--|--|-------------------------------------|--|------------|-----|
| <b>Subject name and code</b>                       | Fundamentals of Corporate Operations, PG_00199258  |  |  |                                     |  |            |     |
| <b>Field of study</b>                              | International Economic Relations   |  |  |                                     |  |            |     |
| <b>Date of commencement of studies</b>             | October 2026   | <b>Academic year of realisation of subject</b>           |  |                                     | 2028/2029  |            |     |
| <b>Education level</b>                             | Bachelor's studies   | <b>Subject group</b>                                     |  |                                     | Obligatory subject group in the field of study<br>Optional subject group<br>Subject group related to scientific research in the field of study |            |     |
| <b>Mode of study</b>                               | full-time studies  | <b>Mode of delivery</b>                                  |  |                                     | at the university  |            |     |
| <b>Year of study</b>                               | 3  | <b>Language of instruction</b>                           |  |                                     | Polish   |            |     |
| <b>Semester of study</b>                           | 5  | <b>ECTS credits</b>                                      |  |                                     | 3.0  |            |     |
| <b>Learning profile</b>                            | academic   | <b>Assessment form</b>                                   |  |                                     | exam   |            |     |
| <b>Conducting unit</b>                             | Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector  |  |  |                                     |  |            |     |
| <b>Name and surname of lecturer (lecturers)</b>    | Subject supervisor   |  | dr Tomasz Gutowski   |                                     |  |            |     |
|  | Teachers   |  |  |                                     |  |            |     |
| <b>Lesson types</b>                                | <b>Lesson type</b>   | Lecture  | Tutorial   | Laboratory                          | Project  | Seminar    | SUM |
|  | <b>Number of study hours</b>   | 15.0   | 15.0   | 0.0                                 | 15.0   | 0.0        | 45  |
|  | E-learning hours included: 0.0   |  |  |                                     |  |            |     |
| <b>Learning activity and number of study hours</b> | <b>Learning activity</b>   | Participation in didactic classes included in study plan |  | Participation in consultation hours |  | Self-study | SUM |
|  | <b>Number of study hours</b>   | 45   |  | 0.0                                 |  | 30.0       | 75  |
| <b>Subject objectives</b>                          | The aim of the course is to familiarize students with the processes of functioning, development, and management methods of corporations. During the course exercises, the student learns about the process of corporate investment             |  |  |                                     |  |            |     |
| <b>Learning outcomes</b>                           | <b>Course outcome</b>  |  | <b>Subject outcome</b>   |                                     | <b>Method of verification</b>  |            |     |
|  | [MSG3_U10] can take an active part in a debate, presenting his/her own viewpoint and supporting it with argumentation based on selected theories, opinions of various authors and/or statistical data  |  | The student is able to actively participate in debates, defending their own position based on acquired knowledge                             |                                     | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report  |            |     |
|  | [MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market                                  |  | The student uses theoretical knowledge to analyze the activities of corporations in the modern market  |                                     | [SU1] oral statement/conversation/discussion<br>[SU4] test/exam - oral or written  |            |     |
|  | [MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence |  | The student is ready to think and act entrepreneurially, takes on the challenges of creative thinking, identifies threats, and assesses risk |                                     | [SK1] oral statement/conversation/discussion<br>[SK4] test/exam - oral or written  |            |     |

| Subject contents   | Market and entities of the global economy (2 hours)<br>Functioning of enterprises in the global market (2 hours)<br>Strategies implemented in the global market (2 hours)<br>Corporations - concept, essence, development, functioning (lecture with corporate representative participation) (2 hours) Ways of competing with corporations (lecture with corporate representative participation) (2 hours)<br>Specifics of corporation functioning - models, principles, management, development (lecture with corporate representative participation) (2 hours)<br>Foreign direct investments as a form of corporate investment - current state and development directions (2 hours)<br>Corporate (social) responsibility in the contemporary economy (1 hour) |   |  |                          |                   |                               |  |       |        |
|--|---|---|--|--------------------------|-------------------|-------------------------------|--|-------|--------|
| Prerequisites and co-requisites                          | Skills in formulating own opinions and arguments, teamwork, and analytical thinking   |   |  |                          |                   |                               |  |       |        |
| Assessment methods and criteria                          | <table border="1" data-bbox="450 407 1489 479"> <thead> <tr> <th data-bbox="450 407 798 443">Subject passing criteria</th> <th data-bbox="804 407 1142 443">Passing threshold</th> <th data-bbox="1149 407 1489 443">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="450 443 798 479"></td> <td data-bbox="804 443 1142 479">51.0%</td> <td data-bbox="1149 443 1489 479">100.0%</td> </tr> </tbody> </table>   |   |  | Subject passing criteria | Passing threshold | Percentage of the final grade |  | 51.0% | 100.0% |
| Subject passing criteria                                 | Passing threshold   | Percentage of the final grade                 |  |                          |                   |                               |  |       |        |
|  | 51.0%   | 100.0%  |  |                          |                   |                               |  |       |        |
| Recommended reading                                      | Basic literature  | Recommended reading lists (in Polish version) |  |                          |                   |                               |  |       |        |
|  | Supplementary literature  | Recommended reading lists (in Polish version) |  |                          |                   |                               |  |       |        |
|  | eResources addresses  |   |  |                          |                   |                               |  |       |        |
| Example issues/ example questions/ tasks being completed | realized task: debate among students on the functioning of corporations   |   |  |                          |                   |                               |  |       |        |
| Work placement   | Not applicable  |   |  |                          |                   |                               |  |       |        |

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