

Subject card

Subject name and code	Managerial Workshops, PG_00199260						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			4.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		55.0	100
Subject objectives	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[MSG3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations		Student interprets and explains economic phenomena and the relationships between them		[SU1] oral statement/conversation/discussion [SU3] text preparation/written work		
	[MSG3_U05] can use regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises		Student has the ability to correctly apply regulations and standards governing business activities		[SU3] text preparation/written work		
Subject contents	The process of planning business activities Concept and necessity of creating a business plan Functions and usefulness of a business plan Structure of a business plan Essence of strategic and marketing analysis of an enterprise Financial aspects of a business plan using Excel Presentation of own business ideas						
Prerequisites and co-requisites	No requirements						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	70.0%
		51.0%	10.0%
		51.0%	20.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses		
Example issues/ example questions/ tasks being completed	the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment		
Work placement	Not applicable		

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