

Subject card

Subject name and code	Transformation of Global Processes, Global Trends in Business/ Foresight, PG_00199354						
Field of study	Economics						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of International Economics and Economic Development -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Stanisław Umiński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	15.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	As part of the course , students learn about the issues of business transformation . They will learn how global companies create and implement lasting change in order to increase competitiveness in the market .						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance and management sciences	The student knows the detailed principles of creating and developing forms of individual entrepreneurship, using knowledge of economics and international economics	[SW1] oral statement/ conversation/discussion
	[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	The student thinks and acts in an entrepreneurial manner; adapts to new situations and conditions, takes up the challenges of creative thinking, acquires resilience to failures, assesses the risks and threats resulting from the conditions of an open economy	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[EKONMU2_U03] can analyse causes and course of economic and social processes and phenomena, formulate his/her own opinions on the subject, construct research hypotheses, and select and apply methods of their verification	The student is able to analyze the causes and course of economic and social processes and phenomena, formulate their own opinions on the subject, formulate research hypotheses and select and apply methods of their verification	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[EKONMU2_U07] can independently propose solutions to complex economic or social problems, select methods of analysis and conduct conclusive procedures in this respect	The student is able to independently propose solutions to a complex economic or social problem, select methods of analysis and conduct decisive procedures in this area	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[EKONMU2_W04] has an in-depth knowledge of different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	The student identifies the types of economic and social ties and the relationship between them, has an in-depth knowledge of economic and financial ties in an open economy	[SW2] presentation/project/paper/ report	
Subject contents	<p>1) Introduction to the methodology of creating an effective business strategy in the context of growing competition between enterprises</p> <p>2) Effective models for building a business transformation structure</p> <p>3) Aspects of making correct decisions through business organizations and change management through cooperation with key people in the company</p> <p>4) Centralization and automation of business functions as an example of global business transformation trends</p> <p>5) Review of the Polish shared services market, opportunities and threats from the perspective of innovation</p> <p>Students' doubts or interpretation problems will also be solved during consultations.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		50.0%	100.0%
Recommended reading	Basic literature	<p>1. Lencioni P., (2016) <i>Pięć dysfunkcji pracy zespołowej. Opowieść o przywództwie</i>, MT Biznes, Warszawa</p> <p>2. Grant R.M., (2016) <i>Współczesna analiza strategii</i>, Wydawnictwo Nieoczywiste, Warszawa</p>	
	Supplementary literature	<p>1. Krogerus M., Tschappeler R., (2017) <i>The Decision Book. Fifty Models for Strategic Thinking</i>, Profile Books</p> <p>2. ABSL (2024) <i>Business Services Sector in Poland 2024</i>, Warszawa (współautorzy raportu T. Brodzicki, S. Umiński)</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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