

Subject card

Subject name and code	Innovation and Entrepreneurship, PG_00199392						
Field of study	Economics						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			2.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Department of Economic Policy -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Szczodrowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		5.0	50
Subject objectives	The aim of the course is to provide the student with in-depth knowledge of the importance and application of innovation in the development of entrepreneurship.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	The student is able to give the entity entrepreneurial features that support its development on the market.	[SU4] test/exam - oral or written
	[EKONMU2_K05] correctly identifies, diagnoses and solves advanced dilemmas and alternative solutions related to the profession	The student correctly identifies and resolves dilemmas arising in the work performed in the field of innovation and entrepreneurship.	[SK4] test/exam - oral or written
	[EKONMU2_W03] has a knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student has in-depth knowledge about entrepreneurship and its features, depending on the type of entity and the environment in which the entity operates.	[SW4] test/exam - oral or written
	[EKONMU2_W08] has an in-depth knowledge of processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them	The student has in-depth knowledge of the processes taking place in entrepreneurial entities implementing innovations and external conditions that create opportunities and threats to business success.	[SW4] test/exam - oral or written
Subject contents	<p>1. The concept and features of entrepreneurship.2. Areas of entrepreneurship.3. Types of innovations.4. Sources of innovation.5. Founder entrepreneurship.6. Entrepreneurial enterprise.7. Entrepreneurship in the public sector.8. Entrepreneurial society.9. Entrepreneurship support policy.</p> <p>Doubts about various aspects of the tasks are clarified during consultations.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	51.0%	100.0%
Recommended reading	Basic literature	<p>1. P. F. Drucker, <i>Innowacja i przedsiębiorczość. Praktyka i zasady</i>, PWE, Warszawa 1992.</p> <p>2. I. Czaja, M. Kosała, Z. Michalik, B. Rogoda, M. Urbaniec, K. Zieliński, <i>Działalność innowacyjna przedsiębiorstw. Przesłanki i przejawy</i>, Difin, Warszawa 2021.</p> <p>3. L. Kozioł, <i>Determinanty i strategię przedsiębiorczości</i>, Zeszyty Naukowe MWSE w Tarnowie, 2007, nr 9.</p> <p>4. A. Kuś, <i>Działalność innowacyjna małych przedsiębiorstw w Polsce</i>, Wydawnictwo Naukowe UMK, Toruń 2020.</p>	

	Supplementary literature	<p>1. K. Wach, <i>Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego: przegląd literatury</i>, "Przedsiębiorczość - Edukacja" II, 2015, s. 24-36.</p> <p>4. I. Czaja, E. Kozień (red.), <i>Przedsiębiorczość korporacyjna. Rynek, strategię, zarządzanie</i>, Difin, Warszawa 2016.</p> <p>2. G. Szczodrowski, <i>Skuteczność i efektywność administracji podatkowej</i>, I Ogólnopolska Konferencja Naukowa "Organizacje sektora publicznego - czynniki i pomiar skuteczności", Warszawa 2017.</p> <p>4. <i>Działalność innowacyjna i konkurencyjność przedsiębiorstw usługowych w Polsce</i>, IBRKK, Warszawa 2016.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	Entrepreneurship models.Moral hazard.An innovative company.Innovations in NGOs and the public sector.Sunk costs.	
Work placement	Not applicable	

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