

Subject card

Subject name and code	Globalization and Regionalization in World Economy, PG_00199432						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			3.0		
Learning profile	academic	Assessment form			exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Osiecka-Brzeska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		15.0	75
Subject objectives	Familiarizing students with the issues of globalization and regionalization in the world economy and case studies in in relation to selected integration groups						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_K01] is ready to recognise the importance of knowledge of economics in the process of identifying and solving problems in the area of international economic relations and to consult experts in case of difficulties in solving them independently	The student is ready to recognize the importance of knowledge in the field of economics in the process of identifying and solving problems in the area of international economic relations and to seek the opinion of experts in the event of difficulties in solving them independently.	[SK4] test/exam - oral or written
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is ready to actively participate in national and international groups, organizations and institutions. He is able to implement professional projects regarding the functioning of business entities in the conditions of globalization and the development of integration processes	[SK4] test/exam - oral or written
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	Knows and understands the types of economic ties and the regularities governing them, understands the conditions and principles of functioning of the market and the market mechanism, in the national, international and global aspect	[SW4] test/exam - oral or written
	[MSGMU2_U16] independently plans and implements lifelong learning; complements and improves the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	independently plans and implements lifelong learning, supplements and improves acquired knowledge and skills, is open to new ideas and techniques for the development of international enterprises, is able to inspire and organize the teaching process of other people, including future employees	[SU4] test/exam - oral or written
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	Is able to identify and analyze connections between entities economic and institutions in their national and international environment	[SU4] test/exam - oral or written
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	Is able to creatively interpret and explain complex and unusual economic phenomena and the relationships between them, using his knowledge of economics, finance and international economic relations	[SU4] test/exam - oral or written
	[MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations	The student knows and understands the fundamental dilemmas related to globalization and the formation of contemporary international economic relations	[SW4] test/exam - oral or written

Subject contents	<p>1. GLOBALIZATION IN THE WORLD ECONOMY a. The essence of the globalization process of the world economy and its features b. Measures of globalization c. Global interdependencies and impacts d. Benefits of globalization e. Threats related to globalization</p> <p>2. TRANSNATIONAL CORPORATIONS AS THE DRIVING FORCE OF THE GLOBALIZATION PROCESS a. Place of the TCT topic in contemporary economic sciences b. Functions of transnational corporations in the world economy c. The impact of corporations on changes in the world economy</p> <p>3. INNOVATION IN THE ERA OF GLOBALIZATION a. Innovation as a challenge of globalization b. New dimension of competitiveness c. Taxonomy of globalization of innovation d. Innovation in the European Union, USA and China - comparative analysis</p> <p>4. GLOBAL CONNECTIONS OF LABOR MARKETS a. Labor market - definition, entities, mechanism of operation b. Segmentation of the labor market (geographical, structural, subjective) c. The concept of the dual labor market d. Quantitative and qualitative changes in labor demand as an effect of globalization</p> <p>5. GLOBAL PROBLEMS OF THE MODERN WORLD a. The concept and features of global problems b. Foreign debt - causes, effects c. Ecological problems d. Demographic problems e. Hunger as a global problem</p> <p>6. REGIONALIZATION AND GLOBALIZATION a. Mutual relations of regionalization and globalization b. Similarities of globalization and regionalization processes c. Differences in globalization and regionalization processes d. Forms of international integration groupings e. First and second generation of regional trade agreements f. Intraregionalization process g. Intraregional trade agreements h. New forms of regional connections i. Trade of selected regional agreements trade j. Regional economic integration and competitiveness k. Static effects of integration: the effect of creation, shift, distortion of trade l. Dynamic effects of integration, the effect of "spillover integration" m. Allocation, accumulation and location effects</p> <p>Any doubts related to the lecture topics and questions regarding the course material are addressed during consultation hours. Participation in consultations enables the clarification of substantive issues and deepens the understanding of subject-related concepts.</p>														
Prerequisites and co-requisites	The student should know issues in the field of macroeconomics of the open economy and international economic relations, and have the ability to think independently														
Assessment methods and criteria	<table border="1" data-bbox="448 1128 1487 1267"> <thead> <tr> <th data-bbox="448 1128 794 1160">Subject passing criteria</th> <th data-bbox="794 1128 1141 1160">Passing threshold</th> <th data-bbox="1141 1128 1487 1160">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1160 794 1191">activity</td> <td data-bbox="794 1160 1141 1191">0.0%</td> <td data-bbox="1141 1160 1487 1191">10.0%</td> </tr> <tr> <td data-bbox="448 1191 794 1223"></td> <td data-bbox="794 1191 1141 1223">0.0%</td> <td data-bbox="1141 1191 1487 1223">0.0%</td> </tr> <tr> <td data-bbox="448 1223 794 1267">tests</td> <td data-bbox="794 1223 1141 1267">0.0%</td> <td data-bbox="1141 1223 1487 1267">90.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	activity	0.0%	10.0%		0.0%	0.0%	tests	0.0%	90.0%
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Recommended reading	Basic literature	1. Globalizacja i regionalizacja w gospodarce światowej, red. R. Orłowska, K. Żołądkiewicz, PWE, Warszawa 2012. 2. Międzynarodowe stosunki gospodarcze, red. E. Oziewicz, T. Michałowski, PWE, Warszawa 2013, r. 16 i 17. 3. T. Bieliński, T. Michałowski, E. Oziewicz, Inicjatywa Pasa i Szlaku. Polska perspektywa, Wyd. UG, Gdańsk 2020, r. 2.3 i 2.4													
	Supplementary literature	1. J.E. Stiglitz, Globalizacja, PWE, Warszawa 2004. 2. World Investment Report 2019, UNCTAD, Geneva 2019. 3. E. Oziewicz, Dyskusje wokół pojęcia globalizacji, w tomie: Międzynarodowe stosunki ekonomiczne na przełomie XX/XXI wieku, red. K. Żołądkiewicz, Fundacja Rozwoju Uniwersytetu Gdańskiego, Sopot 2008. 4. K. Żołądkiewicz, Czy regionalizm stanowi zagrożenie dla wielostronnego systemu handlowego? (w:) Regionalizacja i lokalizacja, red. J. Rymarczyk, B. Skulska, W. Michalczyk, Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu, Wrocław 2009. 5. K. Żołądkiewicz, Porozumienie o partnerstwie ekonomicznym regionu Pacyfiku (TPP) a proliferacja regionalizmu, (w:) Niedoświadczona globalizacja. Czy światowy system gospodarczy wymaga gruntownych reform?, red. A. Cieślak, J.J. Michałek, Wydawnictwa Uniwersytetu Warszawskiego, Warszawa 2013. 6. K. Żołądkiewicz, The CER Agreement between Australia and New Zealand after 30 years, (w:) Economy and growth from the Asian states perspective, red. J. Marszałek-Kawa, Wydawnictwo Adam Marszałek, Toruń 2014. 7. E. Oziewicz, J. Bednarz, Challenges and opportunities of the Maritime Silk Road initiative for EU countries, ZN AM, Szczecin 2019, (59)131													
	eResources addresses														
Example issues/ example questions/ tasks being completed	The concept of globalization process and its origins. Features, benefits and costs of globalization, Transnational corporations as a driving force of globalization, Global financial markets and global connections of labor markets, culture in the conditions of globalization. The impact of globalization on the role of the state in international relations. The global security system and regional agreements. Terrorism and globalization, nuclear proliferation, environmental issues. The essence of regionalism. Integration processes in Europe, regional integration on the American continents, regional integration in Asia, integration processes in Africa, integration agreements in the post-Soviet area.														

Work placement	Not applicable
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