

Subject card

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|--|---|--|--------------------|-------------------------------------|--|------------|-----|
| Subject name and code | Global Corporations, PG_00199844 | | | | | | |
| Field of study | Economics | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | 2027/2028 | | |
| Education level | Bachelor's studies | Subject group | | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | | |
| Mode of study | part-time studies | Mode of delivery | | | at the university | | |
| Year of study | 2 | Language of instruction | | | Polish | | |
| Semester of study | 3 | ECTS credits | | | 5.0 | | |
| Learning profile | academic | Assessment form | | | credit | | |
| Conducting unit | Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Tomasz Gutowski | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 12.0 | 12.0 | 0.0 | 8.0 | 0.0 | 32 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 32 | | 0.0 | | 93.0 | 125 |
| Subject objectives | Familiarizing students with the subject of the functioning of corporations on the international market | | | | | | |

| Learning outcomes | Course outcome | Subject outcome | Method of verification |
|-------------------|---|--|---|
| | [EKONL3_W09] has an advanced knowledge of the evolution of theories describing economic entities and organisations as well as public institutions, and has an advanced knowledge of functional links within them | The student has knowledge of changes occurring in theories regarding economic entities and organizations | [SW2] presentation/project/paper/report |
| | [EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements | Student participates in the preparation of projects concerning the selection of operational methods for economic entities | [SK2] presentation/project/paper/report |
| | [EKONL3_W08] has an advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them | Student has knowledge about the processes occurring in enterprises as well as the causes, course, and consequences of changes occurring in organizations | [SW1] oral statement/conversation/discussion |
| | [EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena | Student is able to use knowledge in economics, finance, and management sciences to interpret the market behavior of international enterprises | [SU2] presentation/project/paper/report |
| | [EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it | Student participates in preparing projects concerning the selection of modes of operation for economic entities | [SU2] presentation/project/paper/report [SU3] text preparation/written work |
| | [EKONL3_W10] knows and understands concepts and principles of industrial property, intellectual property and copyright law | The student understands concepts related to intellectual property protection | [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report |
| | [EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods | Student has the ability to observe and analyze economic phenomena | [SU5] implementation of a problem task |
| | [EKONL3_W02] has an advanced knowledge of the different types of existing business entities and organisations and public institutions | Student possesses knowledge about the types and principles of functioning of contemporary economic entities | [SW1] oral statement/conversation/discussion |
| | [EKONL3_W03] knows the relations between economic agents and social organisations operating in the national, international and intercultural arenas | The student has advanced knowledge of the relationships between organizations operating in the contemporary economy | [SW1] oral statement/conversation/discussion |
| | [EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently | Student recognizes the importance of acquired knowledge in solving economic problems in the international market | [SK5] implementation of a problem task |
| | [EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure | The student adjusts their actions to the surrounding conditions, thinks, and acts in an entrepreneurial manner | [SK2] presentation/project/paper/report [SK5] implementation of a problem task |

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| Subject contents | <p>Market - national economy - global economy. Entities of the global economy (abbreviation) Enterprises in the global market - what contemporary enterprises "think" about Internationalization strategy, from domestic enterprise to corporation Strategic behaviors of enterprises in the global market - how to compete with corporations? Relationships between enterprises in the global economy Transnational corporations - concept, essence, development, functioning Foreign Direct Investment as a method of corporate investment</p> <p>In order to deepen their understanding of the concepts discussed during lectures, students have the opportunity to attend consultations</p> | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | | 51.0% | 25.0% |
| | | 51.0% | 50.0% |
| | | 51.0% | 25.0% |
| Recommended reading | Basic literature | Recommended reading lists (in Polish version) | |
| | Supplementary literature | Recommended reading lists (in Polish version) | |
| | eResources addresses | | |
| Example issues/ example questions/ tasks being completed | the specificity of the functioning of corporations on the modern marketways of attracting and implementing foreign direct investment (FDI) | | |
| Work placement | Not applicable | | |

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