

**Subject card**

Subject name and code	Start-up. Laboratory of Success, PG_00199876						
Field of study	Economics						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Division of Maritime Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		10.0		20.0	50
Subject objectives	The <i>Start up - Success Lab</i> course prepares students to play an active role in the labour market, on both the supply and demand sides of the labour market, including by setting up and running their own start-up.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	The student uses his knowledge of economics, finance and management to solve the economic and social dilemmas associated with the operation of start-ups.			[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report		
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	The student knows the rules of creating and developing startups. The student knows the criteria for choosing the legal and organisational form of the business activity he/she is setting up, the sources of its financing and the methods of assessing the profitability of the business project (projects are discussed and approved during consultations with the course instructor)			[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report		

Subject contents	<p>1. Organisational and legal forms of doing business in Poland (e.g. Registered Partnership, Professional Partnership, Limited Partnership, Limited Joint-Stock Partnership, Joint-Stock Company and Simple Joint-Stock Company, Limited Liability Company, Civil Law Partnership, Sole Proprietorship (private enterprise of a natural person))</p> <p>2. Formalising the business of start-ups - entry in the CEIDG (Central Registration and Information on Business) and registration in the National Court Register (KRS)</p> <p>3. The cost of running a startup</p> <p>4. Start-up funding (e.g. leasing, crowdfunding, factoring, bonds, loans)</p> <p>5. Employment in start-ups (e.g. employment contract, contract of mandate, contract for specific work)</p> <p>6. Marketing in startups</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 725 794 752">Subject passing criteria</th> <th data-bbox="799 725 1137 752">Passing threshold</th> <th data-bbox="1142 725 1481 752">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 759 794 786">Test</td> <td data-bbox="799 759 1137 786">51.0%</td> <td data-bbox="1142 759 1481 786">60.0%</td> </tr> <tr> <td data-bbox="456 792 794 819">Pitch deck</td> <td data-bbox="799 792 1137 819">51.0%</td> <td data-bbox="1142 792 1481 819">20.0%</td> </tr> <tr> <td data-bbox="456 826 794 853">Activity during classes</td> <td data-bbox="799 826 1137 853">51.0%</td> <td data-bbox="1142 826 1481 853">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Test	51.0%	60.0%	Pitch deck	51.0%	20.0%	Activity during classes	51.0%	20.0%
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<p>Example issues/ example questions/ tasks being completed</p>	<p><b>1) Unregistered Business Activity</b> (Conditions for conducting unregistered business activity)</p> <p><b>2) Types of Organizational and Legal Forms of Business Activity:</b></p> <p>a) Registered Partnership b) Professional Partnership c) Limited Partnership d) Limited Joint-Stock Partnership e) Joint-Stock Company and Simple Joint-Stock Company f) Limited Liability Company g) Civil Law Partnership h) Sole Proprietorship (private enterprise of a natural person)</p> <p><b>Key differences include:</b></p> <ul style="list-style-type: none"> <li>• Required capital for registering each form of business</li> <li>• Scope of liability for company debts</li> <li>• Legal regulations governing operations (Civil Code vs. Commercial Companies Code)</li> <li>• Method of establishment and registration (CEIDG vs. KRS)</li> </ul>
<p>Work placement</p>	<p>Not applicable</p>

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