

**Subject card**

<b>Subject name and code</b>	Financing Innovation in Enterprises, PG_00199887						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2028/2029		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			5.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Aleksandra Gus-Puszczewicz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	8.0	14.0	0.0	8.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		0.0		95.0	125
<b>Subject objectives</b>	Acquiring basic knowledge about public sources of financing innovations and application skills.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	the student is able to participate in analyzes and evaluations of alternative innovative solutions	[SU4] test/exam - oral or written
	[EKONL3_U04] can predict and forecast the course of economic and social processes and phenomena	the student is able to predict the course of innovative processes and phenomena	[SU4] test/exam - oral or written
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	the student knows the general principles of creating and developing forms of individual innovative entrepreneurship, using knowledge in the field of economics, finance and management sciences	[SW4] test/exam - oral or written
	[EKONL3_W10] knows and understands concepts and principles of industrial property, intellectual property and copyright law	the student knows and understands the basic concepts and principles of protection of industrial and intellectual property and copyright	[SW4] test/exam - oral or written
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	the student knows the types of economic and social ties and the regularities governing them in innovation processes	[SW4] test/exam - oral or written
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	the student recognizes the importance of knowledge in the field of economics of innovation in the process of identification and solving economic	[SK4] test/exam - oral or written
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	the student participates in the preparation of innovative projects, being able to reconcile legal, economic, ecological, political and social requirements	[SK4] test/exam - oral or written
	[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	the student correctly identifies, diagnoses and resolves dilemmas and various variants of solutions related to the profession	[SK4] test/exam - oral or written
[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	the student is able to cooperate and work in a group, taking on various roles in it	[SU4] test/exam - oral or written	
Subject contents	<ol style="list-style-type: none"> <li>1. Financing individual stages of development of an innovative company and its innovation processes</li> <li>2. Domestic and foreign sources of financing innovation,</li> <li>3. EU funds as a source of financing innovation in enterprises,</li> <li>4. National and Regional Operational Programs 2021-2027</li> <li>5. Grants and non-grant instruments: rules and conditions for granting funds and eligibility of expenditure,</li> <li>6. Preparing an application for co-financing an innovative project: group work.</li> </ol> <p>The doubts arising during the solving of problem tasks and the analysis of the company's sources of financing will be explained and approved during consultations</p>		
Prerequisites and co-requisites	Basic knowledge of innovation and business management.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	100.0%

Recommended reading	Basic literature	<p>1. Fulford H., (ed.), Case Studies in Innovation for Researchers, Teachers and Students, Academic Publishing International, 2012,</p> <p>2. Jarunee Wonglimpiyarat, Technology Financing and Commercialization. Exploring the Challenges and How Nations Can Build Innovative Capacity, Palgrave Macmillan, 2014,</p> <p>3. Umowa Partnerstwa dla Realizacji Polityki Spójności 2021-2027 w Polsce,</p> <p>4. M Sierpińska, A Sierpińska-Sawicz, R Węgrzyn, Controlling finansowy w przedsiębiorstwie, Wydawnictwo Naukowe PWN, Warszawa 2019,</p> <p>6. The interdependence of R&amp;D, innovations, and productivity: case of Polish manufacturing companies, Zabłocka-Abi Yaghi A., Tomaszewski T., <i>Ekonomia i Prawo. Economics and Law</i>, 2024, vol. 23, nr 1</p> <p>7. Usługi dla przedsiębiorstw na rynku wewnętrznym Unii Europejskiej , Stefaniak J., Kuczevska J., W: <i>Polskie przedsiębiorstwo na jednolitym rynku europejskim: wyzwania współczesności / Gorynia M., Kuczevska J., Nowak A. (red.)</i>, 2022, Warszawa, Polskie Wydawnictwo Ekonomiczne</p>
	Supplementary literature	<p>1. Głuszczyk D., Pragmatyczne aspekty wyboru źródeł finansowania innowacji-procedura i kryteria, <i>Biblioteka Regionalisty</i> 10(2010).</p> <p>2. Pietras P., Głodek P., <i>Finansowanie przedsięwzięć innowacyjnych w MSP, PARP</i> 2011</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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