

Subject card

Subject name and code	Risk in International Business, PG_00199985						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of International Financial Markets -> Department of International Business -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Monika Szmelter				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	12.0	0.0	4.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		0.0		34.0	50
Subject objectives	Student, who understands the essence of risk in international business and is able to use the best hedging strategy to manage the risk taking into account business situation and market conditions.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[MSG3_W09] has a knowledge about a human being as an individual making economic decisions, acting within social structures and organisational units (in particular enterprises) or conducting individual economic activity		student knows hedging strategies using in international business, and he consults hedging strategies during office hours also		[SW4] test/exam - oral or written		
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly		student is able to indicate different forms of the risk, which are elements of international business		[SU4] test/exam - oral or written		
	[MSG3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession		student is able to use the best hedging strategy and tools to protect international business from losses		[SK4] test/exam - oral or written		

Subject contents	<p>The risk in international business: definition, forms, classification, characteristic, factors.</p> <p>Risk management: identification&measurement (traditional and new methods), risk strategy in corporate, inspection&evaluation, risk management policy.</p> <p>Case studies: how to manage contract risk, liquidity risk and market risk in international business?</p>		
Prerequisites and co-requisites	basic knowledge relating to interanational entrepreneurs and current informations from international economy		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	quiz (multiple choice, true/false etc.)	51.0%	100.0%
Recommended reading	Basic literature	<p>Finanse międzynarodowe, red. M. Markiewicz, U. Mrzygłód, PWE, Warszawa 2015.</p> <p>E. Najlepszy, Finanse międzynarodowe przedsiębiorstw, PWE, Warszawa 2013.</p> <p>T.T. Kaczmarek, Zarządzanie ryzykiem. Ujęcie interdyscyplinarne, Difin, Warszawa 2010.</p>	
	Supplementary literature	<p>E. Najlepszy, Zarządzanie finansami międzynarodowymi, PWE, Warszawa 2001.</p> <p>A. Saunders, Metody pomiaru ryzyka, ABC, Kraków 2001.</p> <p>P. Best, Wartość narażona na ryzyko, Dom Wydawniczy ABC, Kraków 2000.</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>Calculate monthly average weighted exchange rate USD/PLN for corporate XYZ (importer). Transactions from January are:</p> <p>20XY-01-09 +2 000 000 rate: 2.9750</p> <p>20XY-01-15 +1 500 000 rate: 3,0300</p> <p>20XY-01-27 +1 000 000 rate: 3,0250</p>		
Work placement	Not applicable		

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