

**Subject card**

<b>Subject name and code</b>	Managerial Workshops, PG_00199998						
<b>Field of study</b>	International Economic Relations						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2028/2029		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			4.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
<b>Lesson types</b>	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	4.0	12.0	0.0	5.0	0.0	21
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	21		0.0		79.0	100
<b>Subject objectives</b>	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_W10] has an advanced understanding of selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	Student uses IT tools to facilitate the analysis of economic entities	[SW3] text preparation/written work
	[MSG3_W05] has knowledge and understanding of the principles of establishing and developing various forms of entrepreneurship	Student understands the principles of establishing economic entities	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	Student identifies the risks associated with conducting business activities and can assess their consequences	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Student prepares business projects in accordance with specified requirements	[SK3] text preparation/written work
Subject contents	<ol style="list-style-type: none"> <li>1. Business Activity Planning Process</li> <li>2. Concept and Need for Creating a Business Plan</li> <li>3. Functions and Utility of a Business Plan</li> <li>4. Structure of a Business Plan</li> <li>5. Essence of Strategic and Marketing Analysis of a Venture</li> <li>6. Financial Aspects of a Business Plan Using Excel</li> <li>7. Presentation of Own Business Ideas</li> </ol>		
Prerequisites and co-requisites	No requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	10.0%
		51.0%	20.0%
		51.0%	70.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses		
Example issues/ example questions/ tasks being completed	the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment		
Work placement	Not applicable		

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