

**Subject card**

<b>Subject name and code</b>	Quality Management of Economic Processes, PG_00200042						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Dorota Książkiewicz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	10.0	0.0	6.0	0.0	16
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	16		0.0		34.0	50
<b>Subject objectives</b>	The aim of the course is to present the role of quality management in modern market strategies and the principles of quality management in business processes.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	The student is able to implement the principles of quality management to business activity	[SU5] implementation of a problem task
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic,; understands the need to extend and update this knowledge throughout his/her life	The student is aware of the scope of knowledge that is necessary to manage the quality of business processes.	[SK1] oral statement/conversation/discussion
	[EKONMU2_K03] inspires and organises preparation of economic and social projects, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	The student is able to actively participate in business projects regarding quality management	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[EKONMU2_W01] has an in-depth knowledge of the nature of social sciences and their place in the system of sciences; understands the differences between contemporary trends in economic thought; knows the claims of contemporary economic theories	The student has knowledge about the role of quality management sciences in modern managerial concepts.	[SW5] implementation of a problem task
	[EKONMU2_W03] has a knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student has knowledge about the relations between entities and organizations involved in ensuring the quality of processes and products	[SW5] implementation of a problem task
	[EKONMU2_U02] can use acquired knowledge to describe and analyse the causes and course of economic and social processes and phenomena, and can formulate his/her own opinions and critically select data and analysis methods based on the achievements of economic and social sciences	The student is able to analyze business processes and identify and design methods of quality management.	[SU5] implementation of a problem task
	[EKONMU2_U03] can analyse causes and course of economic and social processes and phenomena, formulate his/her own opinions on the subject, construct research hypotheses, and select and apply methods of their verification	The student is able to analyze the business issues related to quality management processes.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[EKONMU2_W06] has an in-depth understanding of statistical and econometric methods and tools for describing and modelling macro- and microeconomic economic structures and public institutions, as well as the processes taking place within them.	The student knows the methods and tools of quality management in contemporary businesses.	[SW5] implementation of a problem task

Subject contents	<p>1. The concept and characteristics of the phenomenon of QUALITY, reference of the concept of quality assessment to products, services, and phenomena</p> <p>2. Main concepts and principles of quality management</p> <p>3. Quality systems in enterprises</p> <p>4. Quality as a factor of competitiveness for enterprises</p> <p>5. Methods and tools for measuring quality in business processes</p> <p>6. Quality management and marketing</p> <p>7. The influence of ESG strategy on the quality of business processes</p> <p>Students have the opportunity to discuss any doubts or difficulties encountered while solving problem-based tasks also during consultation hours.</p>											
Prerequisites and co-requisites	Basic knowledge on economic processes management											
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="451 824 794 864">Subject passing criteria</th> <th data-bbox="794 824 1142 864">Passing threshold</th> <th data-bbox="1142 824 1487 864">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 864 794 896">problem-solving task</td> <td data-bbox="794 864 1142 896">51.0%</td> <td data-bbox="1142 864 1487 896">80.0%</td> </tr> <tr> <td data-bbox="451 896 794 931">in class discussion</td> <td data-bbox="794 896 1142 931">51.0%</td> <td data-bbox="1142 896 1487 931">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	problem-solving task	51.0%	80.0%	in class discussion	51.0%	20.0%
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Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Szczeptańska Katarzyna: Zasady zarządzania jakością, Oficyna Wydawnicza Politechniki Warszawskiej 2018</p> <p>Szczeptańska Katarzyna Bugdol Marek, Podstawy zarządzania procesami. DIFIN 2016</p> <p>Zarządzanie jakością (e-book), pod red. Alina Matuszak-Flejszman, Uniwersytet Ekonomiczny w Poznaniu, 2022</p> <p>Michał Molenda, Hąbek Patrycja, Bartosz Szczęśniak, Zarządzanie jakością w organizacji, Wybrane zagadnienia. Politechnika Śląska 2016</p>										
Example issues/ example questions/ tasks being completed	<p>What quality management tools can be used for specific business processes?</p> <p>How to measure quality in business processes?</p>											
Work placement	Not applicable											

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