

Subject card

Subject name and code	Economics of small enterprises, PG_00200550						
Field of study	German Studies						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			3.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Katedra Strategicznego Rozwoju -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Bartosz Nowak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	Familiarization with basic issues in the field of creating and running small and medium-sized enterprises Elementary preparation for running your own business						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[NIEML3_K05] Can carry out professional roles responsibly	Student jest przygotowany do samodzielnej aktywności zawodowej (samozatrudnienia) lub potrafi dokonać oceny alternatywnego zatrudnienia pracowniczego	[SK1] oral statement/conversation/discussion
	[NIEML3_U09] Independently plans and implements actions leading to a continuous improvement of knowledge and skills, understands the need for continuous training and professional development	The student is able to assess his/her competence gaps and determine the necessary steps to implement professional plans	[SU1] oral statement/conversation/discussion
	[NIEML3_K04] Is ready to take on professional challenges; thinks and acts in an entrepreneurial manner; exhibits perseverance in carrying out individual and team professional activities	Is able to prepare a simplified business model in a team	[SK2] presentation/project/paper/report
[NIEML3_W10] Knows and understands basic issues related to the creation and development of various forms of entrepreneurship	Student ma wiedze na temat różnych form i przejawów przedsiębiorczości. Rozumie specyfikę gospodarowania zasobami oraz zewnętrznych uwarunkowań biznesu	[SW4] test/exam - oral or written	
Subject contents	1. Entrepreneurship and its conditions 2.The role of innovation 3.The concept of entrepreneur and small business 4.Features of SMEs 5.Phases of SME development 6. Barriers to the functioning of SMEs 7.Financial barrier - SME relations with the financial sector 8.The role of a business plan 9. Sources of ideas 10.Micro and macro environment of the enterprise 11.Legal forms of enterprises 12. Resources in the enterprise		
Prerequisites and co-requisites	no entry requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	knowledge	51.0%	80.0%
	project presentation	51.0%	10.0%
	activity in classes	51.0%	10.0%

Recommended reading	Basic literature	Glinka B., Gudkova S., Entrepreneurship, Oficyna a Wolters Kluwer business, Warsaw 2011 Matejun M., Managing a small and medium-sized company in theory and exercises, Difin, Warsaw 2012 Cieślak J., Entrepreneurship for ambitious people. How to start your own business, Academic and Professional Publishing Houses, Warsaw 2010
	Supplementary literature	Mućko P., Sokół A., How to set up and run a business in Poland and selected European countries, CEDEWU, 9th edition, Warsaw 2018
	eResources addresses	
Example issues/ example questions/ tasks being completed	Entrepreneurship, which manifests itself through innovative activities and creativity, is classified in psychology as the so-called a) Classical school b) Schools of a great person c) Management school Statistically, the survival rate of enterprises after the first year of operation in Poland is approximately a) 50% b) 75% c) 90% The level of self-employment in Poland is relative to the average level in Europe a) Lower b) Higher c) At the same level as average	
Work placement	Not applicable	

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