

Subject card

Subject name and code	Theory of contemporary visual culture - lecture, PG_00201468						
Field of study	History of Art						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Modern Art -> Institute of Art History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Hubert Bilewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	<p>The general aim is to familiarise the student with the theoretical aspects of contemporary visual culture; the specific aims: to provoke a reflection on the contemporary iconosphere, to sharpen the sense of its critical analysis, to revise the procedures of its interpretation and to deconstruct hegemonic visual discourses. The art historian's traditional competences as a professional observer will be enriched with alternative optics and non-canonical ways of seeing, while his or her eyes will be opened wide to the other areas of visibility.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[HISTSZMU2_W03] Knows and understands the interrelationship of art history with other humanities and social sciences, making it possible to integrate perspectives appropriate to several scientific disciplines		
	[HISTSZMU2_W06] Knows and understands the research methods and tools of the art historian's trade; they have an in-depth understanding of the methods used to analyse, interpret, evaluate and critically examine works of art and artistic periods	K_W06 Knows and understands the research methods and tools of the art historian's workshop, in particular advanced methods of analysing, interpreting, valuing and problematising works of contemporary art	[SW1] oral statement/ conversation/discussion
	[HISTSZMU2_W04] Is familiar with the main developments and major new developments in art history		
	[HISTSZMU2_W01] Has in-depth and structured knowledge of the subject specifics, terminology, theory and methodology of the art sciences		
	[HISTSZMU2_W02] Has in-depth and structured detailed knowledge in selected areas of the art sciences	K_W02 Has an in-depth, structured detailed knowledge of contemporary visual culture.	[SW4] test/exam - oral or written
Subject contents	The classes deal with a broad reflection on current visual culture. The transdisciplinary (or perhaps even postdisciplinary?) problem field is defined by: philosophy, history of ideas, cultural anthropology, history of art, architecture and design, sociology and psychology of art, history of customs and contemporary material culture, as well as film and media studies. Example topics: High culture / low culture; elite culture / popular culture; Free culture; Author / creator; original / repetition; Cultural remix and recycling; Urban art guerrilla; Art (on) the street; Art and censorship; Contemporary Art World and pop culture; Reception of contemporary art: Stereotypes / prejudices; Right / left / art; The performative turn; City - performatives - art; Art and political activism; Between artistic scandal, blasphemy and profanity; Feminist perspectives on art; Bio art and posthumanism; Animal studies, object studies and art; Visual culture and art history.		
Prerequisites and co-requisites	General knowledge of modern art history and contemporary culture		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written work	51.0%	50.0%
	Colloquium	51.0%	50.0%
Recommended reading	Basic literature		
	Baldwin Elaine, Longhurst Brian, McCracken Scott, Ogborn Miles, Smith Greg, Wstęp do kulturoznawstwa, Zysk i S-ka, Poznań 2007;		
	Antropologia kultury wizualnej. Zagadnienia i wybór tekstów, oprac. Iwona Kurz, Paulina Kwiatkowska, Łukasz Zaremba, Wyd. UW, Warszawa 2012;		
Barker Chris, Studia kulturowe. Teoria i praktyka, Wyd. UJ, Kraków 2005;			
Strinati Dominic, Wprowadzenie do kultury popularnej, Zysk i S-ka, Poznań 1998;			
Burke Peter, Naoczność. Materiały wizualne jako świadectwa historyczne, Wyd. UJ, Kraków 2012;			
Kultura wizualna w Polsce, t. 1 Fragmenty; t. 2 Spojrzenia, red. Iwona Kurz, Paulina Kwiatkowska, Magda Szcześniak, Łukasz Zaremba, Fundacja Bęc Zmiana, Instytut Kultury Polskiej UW, Warszawa 2017;			
Mirzoeff Nicholas, Jak zobaczyć świat, Wyd. Karakter, Muzeum Sztuki Nowoczesnej w Warszawie, Kraków Warszawa 2016.			
	Supplementary literature		
	eResources addresses		

Example issues/ example questions/ tasks being completed	Street art Mass culture and art A feminist perspective on art
Work placement	Not applicable

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